

EVERYTHING YOU NEED TO KNOW



LAST UPDATED 5/2/11.

For more information, point-of-sale materials or to contact your SiriusXM Regional Manager, visit www.siriusxmdealer.com or call SiriusXM Dealer Support at 1-800-852-9696. For general information, visit www.siriusxm.com.



SIRIUSXM SATELLITE RADIO AVAILABILITY

XM PACKAGES ARE STANDARD EQUIPMENT ON THE FOLLOWING MODELS:

ACCENT	ACCENT 3-DOOR	AZERA	ELANTRA	ELANTRA TOURING	EQUUS
GENESIS	GENESIS COUPE	SANTA FE	SONATA/SONATA HYBRID	TUCSON	VERACRUZ

NAVTRAFFIC AND NAVWEATHER AVAILABILITY

Nav TRAFFIC

NavTraffic enables a vehicle's on-board navigation system to display continuously updated traffic information in 100 markets. Visit siriusxm.com/navtraffic for more info.

Nav WEATHER

NavWeather enables a vehicle's on-board navigation system to display current and future weather conditions, National Weather Service warnings and 3-day weather forecasts. Visit siriusxm.com/navweather for more info.

NAVTRAFFIC IS AVAILABLE ON THE 2011:

AS STANDARD EQUIPMENT	AS AN OPTION	
GENESIS w/ GPS Navigation	GENESIS	GENESIS COUPE
EQUUS	ELANTRA	SANTA FE
	SONATA/ SONATA HYBRID	TUCSON

NAVWEATHER IS AVAILABLE ON THE 2011:

AS AN OPTION	
ELANTRA	SONATA/SONATA HYBRID

SIRIUSXM PRICING

SATELLITE RADIO, NAVTRAFFIC and NAVWEATHER: \$19.95/month.*

SATELLITE RADIO + NAVTRAFFIC or NAVWEATHER: \$16.94/month.*

SATELLITE RADIO: \$12.95/month* for the "XM Select" package; \$16.99/month* for the "XM Premier" package. \$2.99/month* for SiriusXM Internet Radio when added to the "XM Select" or "Premier" package.

ADDITIONAL RADIO DISCOUNTS: Subscribers can get a discount on up to four additional satellite radio subscriptions to XM packages — only \$8.99/month** per radio.

ANNUAL SAVINGS PLANS: Subscribers save when they purchase an annual or multi-year satellite radio subscription plan. Call SiriusXM Listener Care at 1-800-967-2346 for details.

TRIAL INFORMATION: Hyundai customers with navigation systems on Satellite Radio-equipped vehicles will receive three months of SiriusXM Satellite Radio and NavTraffic service (where available) with the activation fee waived (a \$65.81 value). Hyundai customers with NavWeather-equipped vehicles will receive three months of SiriusXM Satellite Radio, NavTraffic (where available) and NavWeather service with the activation fee waived (a \$74.84 value). All other Hyundai customers with SiriusXM Satellite Radio-equipped vehicles will receive three months of SiriusXM Satellite Radio service with the activation fee waived (a \$53.84 value). During the trial, SiriusXM will contact the customer with options to continue the service.

*Activation fee, other fees and taxes will apply.

DELIVERY CHECKLIST

- Give all customers a brochure with channel guide, so they can easily discover programming they may enjoy
- Help customers find their favorite channels and set their radio presets
- Demonstrate any additional SiriusXM services (NavTraffic/NavWeather)
- Remind your customers that after the trial period, they must contact SiriusXM to renew their subscription**
- Send them off listening to SiriusXM

SPORTS & STOCKS

Sports and Stocks provides customized updates on favorite teams and stocks directly to the vehicle's navigation screen. Your customers can arrive at their destination well-informed.

Sports and Stocks is available on the 2011 Hyundai Elantra, Sonata and Sonata Hybrid with a paid SiriusXM Radio subscription.

ACTIVATION

FACTORY INSTALLED:

All vehicles are factory activated, which means they will arrive on your lot fully functional. The demo service will automatically convert to a consumer account with a three-month trial via the Retail Delivery Record process. (Please ensure the RDR is complete with accurate customer contact information, including email address.) Therefore, if the vehicle was properly factory activated or refreshed upon receipt, there is NO FURTHER ACTION REQUIRED of the sales consultant to activate SiriusXM Satellite Radio for the customer.

If the satellite radio is not active when the vehicle arrives on your lot, follow the instructions below for an activation refresh.

1

GET THE XM RADIO ID

Turn on the radio and tune to Channel "0."
The radio will display an eight-digit XM Radio ID, which you will need for step 2.

2

CONTACT SIRIUSXM

Activate service at siriusxm.com/refresh or call SiriusXM Dealer Support toll-free at 1-800-852-9696.

3

LISTEN AND ENJOY

Keep the radio on and within 30 minutes it will begin to receive satellite radio service.

SIRIUSXM PROGRAMMING FAVORITES AVAILABLE ON XM PACKAGES

POP

- 03 | Top 20 on 20
- 08 | '80s on 8
- 10 | The Pulse
- 16 | The Blend

HIP-HOP/R&B

- 44 | Hip-Hop Nation
- 47 | The Heat
- 48 | Heart & Soul
- 49 | Soul Town

JAZZ/STANDARDS

- 66 | Watercolors
- 67 | Real Jazz
- 71 | Siriously Sinatra
- 72 | On Broadway

CLASSICAL

- 74 | Met Opera Radio
- 75 | SiriusXM Pops
- 76 | Symphony Hall

ROCK

- 25 | Classic Rewind
- 26 | Classic Vinyl
- 31 | The Coffeehouse
- 36 | Alt Nation

COUNTRY

- 56 | Willie's Roadhouse
- 58 | Prime Country
- 59 | The Highway
- 60 | Outlaw Country

SPORTS, NEWS AND ENTERTAINMENT

- 84 | ESPN Radio
- 86 | Mad Dog Radio
- 89 | MLB Network Radio™
- 92 | NHL® Home Ice®
- 111 | Oprah Radio®
- 112 | CNBC
- 114 | FOX News Channel
- 115 | CNN

WELCOME TO THE WORLD OF SIRIUSXM

IMAGINE DRIVING ALONG...

and hearing everything you want, coast-to-coast with the touch of a button:

Commercial-Free **MUSIC**

Nearly every genre, artist-dedicated channels and live performances.

Live **SPORTS**

Every MLB® and NHL® game, plus NBA games, college sports and 24/7 news & analysis.

Exclusive **ENTERTAINMENT AND TALK**

Oprah Winfrey, Jamie Foxx, family & kids' channels and much more.

Laugh-Out-Loud **COMEDY**

Totally uncensored channels, and channels with good clean fun.

World-Class **NEWS**

Plus local traffic & weather.

GET EVEN MORE CHANNELS

Sign up for the "XM Premier" package and get even more, including **Howard Stern**, every **NFL** game and **NASCAR®** race, **Martha Stewart** and more.



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