




















Models


Engine:	5.0-liter GDI DOHC Dual CVT, TIS, 32-valve V8
Horsepower:	429 @ 6400 rpm (premium fuel); 421 @ 6400 rpm (regular fuel)
Torque:	376 lb.-ft. @ 5000 rpm (premium fuel); 365 lb.-ft. @ 5000 rpm (regular fuel)
Transmission:	8-speed SHIFTRONIC® automatic
Fuel Economy (City/Combined/Highway):	15/18/23 mpg
Fuel Capacity:	20.3 gallons
Range:	466 miles

2014 Equus—Luxury and Technology That Tops the Competition

	2014 Hyundai Equus	2013 Lexus LS 460	2013 BMW 750i	2013 Mercedes-Benz S550	2013 Audi A8 3.0T
Displacement (lit.)	5.0-liter V8	4.6-liter V8	4.4-liter twin-turbo V8	4.6-liter twin-turbo V8	3.0-liter supercharged V6
Horsepower—Premium Fuel (@ rpm)	429 @ 6400 (421 @ 6400—regular fuel)	386 @ 6400	445 @ 5500	429 @ 5250	333 @ 5500
Torque—Premium Fuel (lb.-ft. @ rpm)	376 @ 5000 (365 @ 5000—regular fuel)	367 @ 4100	480 @ 2000–4500	516 @ 1800–3500	325 @ 2900
Automatic Transmission	8-speed	8-speed	8-speed	 7-speed	8-speed
Fuel Economy—City/Combined/Highway (mpg)	15/18/23	16/19/24	17/19/25	15/19/25	18/21/28
Blind Spot Detection System (BSD)	S	 O	 O	 O	 O
Rear Cross-Traffic Alert	S	 O	 NA	 NA	 NA
Suspension: Normal, Sport and Snow Modes	S	O (5 modes)	 NA	 O (2 modes)	S
Power Door Closure	Ultimate	S	S	S	 O
Multi-View Camera System	Ultimate	 NA	O (side and top)	 NA	O (side and top)
Heads-Up Display (HUD)	Ultimate	 NA	 O	 NA	 NA

 = Hyundai Advantage S = Standard Equipment O = Optional Equipment NA = Not Available

Product information as of 04/24/13. Information subject to change without notice. Please go online to www.spi1986.com for updated product information.
Source: www.lexus.com, www.mbusa.com, www.bmwusa.com, www.audiusa.com

New for 2014

- **Exterior:** Revised grille and bumper, new LED fog lights, revised side mirrors, new 19-inch alloy wheels for a more refined appearance
- **Interior:** Redesigned dash, instrument panel, center stack and shift lever; navigation system with 9.2-inch LCD screen; 3-zone automatic temperature control; Ultimate adds revised steering wheel-mounted controls with haptic control, power lumbar for rear outboard seats, Rear Seat Entertainment System with dual 9.2-inch monitors
- **Safety:** Rear Cross-Traffic Alert; Blind Spot Detection System (BSD); suspension has three modes: Normal, Sport and Snow; Ultimate adds Heads-Up Display (HUD) and Multi-View Camera System
- **New Technology:** Blue Link® Telematics; Proximity Key adds a card-type key; Smart Cruise Control with stop/start; Ultimate adds power door closure and full 12.3-inch TFT LCD instrument cluster display

Awards and Accolades



In the 16th annual **Strategic Vision Total Value Awards**, Equus beat out competitors like BMW and Mercedes-Benz to take first place in the **luxury car segment**. Additionally, Equus received the award for **Best Model** and Hyundai ranked second overall in **Total Value**.

IntelliChoice and AutoPacific awarded Equus with the **2012 Motorist Choice Award** in the Luxury Lifestyle and High Tech category.



Equus achieved the **2012 Top Safety Pick** honor from the Insurance Institute for Highway Safety (IIHS). The Top Safety Pick recognizes vehicles that do the best job of protecting occupants in front, side, rollover and rear crashes based on “good” ratings in Institute tests.

The 429-horsepower 5.0-liter V8 Tau® engine that powers Equus was named a **Wards' 10 Best Engine** for 2011.



J.D. Power and Associates designated the 2011 Equus as its most appealing large premium car in the **2011 Automotive Performance, Execution and Layout (APEAL) Study** annual owner survey.

“Hyundai techs whisk your Equus away to the dealership and leave in its place either a similarly spec'd sedan or a Genesis loaner. No need to rub elbows with the proletariat or drink the caffeinated swill at one of the 250 Equus-approved dealerships. Hyundai knows you're special. And you only drink Starbucks anyway.”

