

## Hyundai Overview

- Hyundai was **founded in 1947** by Chung Ju-Yung.
- Hyundai is the **number one selling car in Korea**.
- Hyundai Motor Company (HMC) operates the **world's largest integrated automobile manufacturing plant**.
- Hyundai exports vehicles to **193 countries** worldwide.
- In August 2009, HMC passed Ford to become the **fourth-largest auto manufacturer in the world** and ahead of Honda, Nissan and Chrysler.
- Kia is owned by Hyundai, but operates with separate manufacturing, marketing and sales groups.
- Hyundai opened its **first U.S. manufacturing facility** – Hyundai Motor Manufacturing Alabama, LLC (HMMA) – in **Montgomery, Alabama** in 2005 with a capacity of 300,000 vehicles. Its first products were the 2006 Sonata and the 2007 Santa Fe.
  - The all-new 2011 Elantra will be built in Alabama.
  - The Santa Fe is now being built in West Point, Georgia.

## Investing in the Future

- Hyundai conducts research at **eight research centers in Korea** and **four international centers**.
- **Hyundai's Namyang Technology Research Center** in Korea features a complete testing facility, with a 2.8-mile oval test track and three wind tunnels, including one capable of producing wind speeds of nearly 125 miles per hour and simulating sleet, rain and snow to test the effect of inclement weather on vehicles.
- **U.S. research facilities** include:
  - Design and Technical Center in **Irvine, California**.
  - Technical Centers in **Ann Arbor, Michigan** and **Fontana, California**.
  - A **\$50 million automobile proving ground/test track** in the **California Mojave Desert** with 4,300 acres, a 6.4-mile high-speed oval, 2.75-mile road course and a 3.3-mile hill course.
- Ongoing projects include **electric vehicles, low-emission gasoline engines, solar-powered vehicles, hydrogen-powered fuel cell vehicles** and other alternative fuel vehicles.

## Hyundai in the U.S.

- **Hyundai Motor America** (HMA) was established in 1986 and is the U.S. sales and distribution arm of Hyundai Motor Company.
- HMA is headquartered in **Fountain Valley, California**:
  - **221,000 square ft. office building**, sits on 17 acres of land; building/land owned by HMA.
  - 19,000 square ft. of additional office space leased nearby in Fountain Valley by HMA.
  - **September 2010** – HMA announced it is investing approx. \$150 million to build a new headquarters in Fountain Valley. It will be a 2-year project that is estimated that as many as 1,530 new construction jobs will be created with a \$273 million total economic impact.

(continued)



## Hyundai in the U.S. (cont.)

- Hyundai operates a **\$30 million Hyundai/Kia Design and Technical Center** in Irvine, California.
  - Opened in February 2003.
  - This facility also houses the Kia Motors Design Center.
- **Five regional offices** provide Hyundai with a direct link to its dealer network:
  - Western Region – **Fountain Valley, California**
  - Central Region – **Aurora, Illinois**
  - Southern Region – **Austell, Georgia**
  - Eastern Region – **Jamesburg, New Jersey**
  - South Central Region – **Dallas, Texas**

## Hyundai Dealers and Parts

- There are over **800 Hyundai dealers** in 50 states.
- Hyundai dealers have **sold over 6.3 million vehicles** since 1986.
- **Hyundai's parts warehouses** are located in:
  - **Ontario, California**
  - **Aurora, Illinois**
  - **Jamesburg, New Jersey**
- A computer network links the dealers to the parts warehouses to ensure timely parts availability, with **most requests filled within 24 hours**.

## Hyundai Motor Finance (HMF)

- Since **opening in 1989**, **Hyundai Motor Finance (HMF)** is a full service auto finance company, serving Hyundai dealers nationwide with consumer vehicle financing, as well as dealer inventory and facility financing.
- HMF is based in **Fountain Valley, California**.

## Hyundai Motor Manufacturing Alabama (HMMA)

- **Hyundai Motor Manufacturing Alabama, LLC (HMMA)** is Hyundai's **\$1.1 billion** automotive assembly and manufacturing plant in **Montgomery, Alabama**, the company's first assembly and manufacturing plant in the U.S.
- The plant began production in 2005, creating approximately 2,000 plant jobs. Today, the plant now **employs more than 3,000 people** as production has increased.
- HMMA has achieved **Certification** to the *International Automotive Task Force's (IATF)* most rigid quality management standard – **ISO/TS 16949** – a set of Quality Management System requirements specific to the automotive industry. ISO/TS 16949 is the highest automotive operating standard in the world.

(continued)

Information as of 11/01/10



# — HYUNDAI MOTOR AMERICA 2011 FAST FACTS

## Hyundai Community Involvement

- **Hope On Wheels** is a united effort of Hyundai Motor America and its over 800 dealers aimed at raising awareness and funding research for children battling pediatric cancer, the leading cause of death by disease among U.S. children:
  - By the end of 2010, Hyundai will have surpassed **\$23 million** in total contributions to the program.
  - Hyundai and Hyundai dealers donated over **\$6 million** in September 2010 alone.
  - More than 100 research institutions have benefited from *Hope on Wheels*' grants since the program began.
  - *Hope on Wheels*' contributions have helped fund 97 new clinical research associates, 20 new treatment protocols, and funded enrollment for more than 500 cancer-afflicted children in new cancer research trials.
- Hyundai is assuming a growing role as a philanthropic member of its national and local communities and supports many worthwhile projects. Current organizations supported include the *American Cancer Society*, *Habitat for Humanity*, *The Special Olympics*, *Working Wardrobes* and *United Negro College Fund*.

## Hyundai corporate awards and accolades:



- **J.D. Power and Associates' 2010 Initial Quality Study<sup>SM</sup> (IQS):** Hyundai finished third among non-premium brands – holding a top-three position for the second consecutive year.
- **Accent** topped the sub-compact segment in the **2010 Initial Quality Study**, while the **Elantra** finished in the top three in the compact car segment.
- **J.D. Power and Associates' 2009 Vehicle Dependability Study<sup>SM</sup> (VDS):** Hyundai ranked 11<sup>th</sup>, four rank positions above industry average and up three positions from 2009, ahead of Cadillac, Infiniti, BMW, Volvo, Nissan and Audi.

## Automotive News

- According to the *Automotive News Data Center*, Hyundai Motor Company became the **4<sup>th</sup> largest automaker in the world**, passing Ford and staying ahead of Honda, Nissan and Chrysler.
- **Hyundai Motor Company** has emerged as one of the world's leading brands, ranking 65<sup>th</sup> overall in the **2010 Best Global Brands** survey conducted by *Interbrand* – that's four positions higher than 2009, and it keeps Hyundai ahead of Porsche and Ferrari. "A deeper look into the change indicates that Hyundai has been successful in functional attributes such as quality and design, has a strong new vehicle line-up, and received substantial global exposure during the World Cup and Super Bowl. Hyundai's strategies have paid off," *Interbrand* said.

## Interbrand



- The all-new 2011 Elantra earned "Highest Residual Value" in the compact class in the **2011 ALG Residual Value Awards**.

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# ACCENT 2011 FAST FACTS

**Engine:** 1.6-liter DOHC 4-cylinder  
**Horsepower:** 110 @ 6000 rpm  
**Torque (lb.-ft.):** 106 @ 4500 rpm  
**Transmission:** 5-speed manual, optional 4-speed automatic  
  
**Fuel Economy:** City / Highway: 28 / 34 – Manual Trans.  
 City / Highway: 27 / 36 – Automatic Trans.  
**Fuel capacity:** 11.9 gals – regular unleaded fuel (87 Octane)  
**Range:** 404 miles Manual Trans, 428 miles – Automatic Trans.

## ACCENT DELIVERS EXCELLENT PERFORMANCE:

	2011 Hyundai Accent 3-DR / 4-DR	2011 Chevrolet Aveo 5 5-DR	2011 Kia Rio 4-DR / 5-DR	2011 Toyota Yaris 3-DR / 4-DR	2011 Honda Fit 5-DR	2011 Nissan Versa 5DR / 4DR
Displacement	1.6L	1.6L	1.6L	1.5L	1.5L	1.8L
Horsepower	110 @ 6000	108 @ 6400	110 @ 6000	106 @ 6000	117 @ 6600	122 @ 5200
Torque (lb-ft)	106 @ 4500	105 @ 4000	107 @ 4500	104 @ 4200	106 @ 4800	127 @ 4800
Transmission	5-sp. manual 4-speed auto.	5-sp. manual 4-speed auto.	5-sp. manual 4-speed auto.	5-sp. manual 4-speed auto.	5-sp. manual 5-speed auto.	6-sp. manual 4-speed auto.
Fuel Economy (city/highway)	28 / 34 – MT 27 / 36 – AT	27 / 35 – MT 25 / 34 – AT	28 / 34 – MT 27 / 36 – AT	29 / 36 – MT 29 / 35 – AT	27 / 33 – MT 28 / 35 – AT	26 / 31 – MT 24 / 32 – AT
Curb Weight (lbs)	2,467 (GS)	2,568 – MT 2,579 – AT	2,365 – MT 2,403 – AT	2,313 – MT 2,346 – AT	2,489 – MT 2,575 – AT	2,693 – MT 2,722 – AT

MT = Manual Transmission AT = Automatic Transmission

## KEY FEATURES:

### New for 2011 highlights:

- Blue trim level changes to **GL**
- GS model includes standard AM / FM / XM® / CD / MP3 audio system with 6 speakers, iPod® / USB and MP3 auxiliary input jacks
- New exterior colors
- Power sunroof – no longer available

### Advanced Standard Safety technologies

- Six standard airbags, dual front airbags, front seat-mounted side-impact airbags, and roof mounted side-curtain airbags for front and outboard rear seat occupants; **3-Door:** segment leading standard safety equipment in its class

### More interior volume than Civic & Yaris

- Classified as a compact car by the U.S. government – not a subcompact
- Rated a "Class above" in interior volume compared to Toyota Yaris and Chevrolet Aveo 5-Door
- 3-Door: More interior volume (passengers and cargo) than other 3-doors in its class @ 108.1 cubic feet

### Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance

Information as of 11/01/10

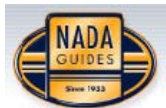


# ACCENT 2011 FAST FACTS CONTINUED

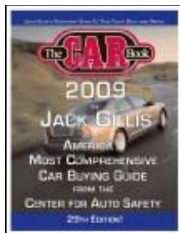
## AWARDS AND ACCOLADES



- **Accent** topped the sub-compact segment in the **2010 Initial Quality Study (IQS)** by *J.D. Power and Associates*



- **2009 Accent** named "**Best Car Buy**" by NADAguides.com as the Top Sub-Compact (under \$15,000)



- In *The Car Book 2009*, the 2009 **Accent** earned the title "Best Bet" from author Jack Gillis and the Center for Auto Safety.



- **U.S. News and World Report** named Accent one of the "**Best Cars 2008: The Thrifty 50**"



- **IntelliChoice** said the 2008 Accent has the "**Lowest Repair Costs in its Class**"

Information as of 11/01/10



**Engine:** 1.8L DOHC 4-cylinder [Nu Engine Family]  
**Horsepower:** 148 @ 6500 rpm (ULEV); 145 @ 6300 rpm (PZEV)  
**Torque (lb.-ft.):** 131 @ 4700 rpm (ULEV); 130 @ 4700 rpm (PZEV)  
**Transmission:** 6-speed manual (GLS); 6-speed SHIFTRONIC™ automatic (std. on Limited; opt. on GLS)  
**Fuel Economy:** City / Highway – 29 / 40 M/T; 29 / 40 A/T  
**Fuel capacity:** 12.8 gals – regular unleaded fuel (87 Octane)  
**Range:** 512 miles M/T; 512 miles A/T

### ELANTRA COMPETITIVE COMPARISON:

	2011 Hyundai Elantra	2011 Honda Civic	2010 Toyota Corolla	2011 Nissan Sentra	2011 Ford Focus	2011 Mazda3	2011 Chevrolet Cruze
Displacement	1.8L DOHC <sup>1</sup>	1.8L SOHC	1.8L DOHC	2.0L DOHC	2.0L DOHC	2.0L DOHC	1.8L DOHC
Horsepower	148 @ 6500	140 @ 6300	132 @ 6000	140 @ 5100	140 @ 6000	148 @ 6500	136 @ 6300
Torque (lb.-ft.)	131 @ 4700	128 @ 4300	128 @ 4400	147 @ 4800	136 @ 4250	135 @ 4500	123 @ 3800
Horsepower / Liter	82.2	77.8	73.3	70.0	70.0	74.0	75.6
Transmission	6M or 6A	5M or 5A	5M or 4A	6M or CVT	5M or 4A	5M or 5A	6M or 6A
Fuel Economy: M/T A/T	29 / 40 29 / 40	26 / 34 25 / 36	26 / 35 26 / 34	24 / 31 27 / 34	25 / 35 25 / 34	25 / 33 24 / 33	26 / 36 22 / 35
Curb Weight (lb.): M/T A/T	2,661 2,701	2,630 2,692	2,723 2,745	2,862 2,930	2,623 N/A	2,859 2,922	N/A 3,102
Power-to-Weight Ratio – lb/hp (A/T)	18.3	19.2	20.8	20.9	18.7 MT	19.7	22.8

<sup>1</sup> PZEV model vehicles deliver 145 hp and 130 lb.-ft. of torque and are available only in CA, NY, MA, VT, CT and RI

### KEY FEATURES:

Elantra is all-new for the 2011 model year and comes in two trim levels:

- GLS
- Limited

#### Dynamic Design

- Fluidic sculpture exterior design theme
- Advanced interior design
- Designed at Hyundai's Design Studio in Irvine, California

#### Best-in-Class Standard Fuel Efficiency

- Eco-efficient 1.8L Dual CVVT 4-cyl. engine
- Six-speed manual or automatic transmission
- 40 mpg Hwy. – 18% better than predecessor
- More fuel efficient than Civic, Corolla, Sentra, Focus, Mazda3 and Cruze

2011 Elantra earned **"Highest Residual Value"** in the compact class in the **2011 ALG Residual Value Awards**

**Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance**

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### 2011 ELANTRA FEATURES:

#### ELANTRA GLS – STANDARD FEATURES:

- 15-in. steel wheels with full wheel covers and P195/65R15 tires
- Motor Driven Power Steering (MDPS)
- 6 airbags: Advanced dual front airbags with Occupant Classification System (OCS), front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags
- Vehicle Stability Management (VSM), Electronic Stability Control (ESC) and Traction Control System (TCS)
- Anti-lock Braking System (ABS) with Brake Assist, Electronic Brake-force Distribution (EBD), 4-wheel disc brakes, and Tire Pressure Monitoring System (TPMS)
- Adjustable head restraints for all seating positions
- Daytime running lights
- AM / FM / XM® Satellite Radio / CD / MP3 audio system with 6 speakers and iPod® / USB auxiliary input jacks
- Air conditioning Prep Package
- Trip computer
- Power windows with driver's auto-down, power door locks, dual heated power outside mirrors
- Remote keyless entry system with alarm
- Tilt steering wheel
- 2-speed intermittent windshield wipers
- Map lights with sunglass holder, dome lamp and cargo area light
- 6-way adjustable driver's seat including height adjustment
- Front passenger seatback pocket, front and rear door map pockets
- Center console with storage compartment and armrest
- Lower multi-box with cover
- 60/40 split fold-down rear seatback, rear armrest with cupholders
- Tinted glass
- Black/chrome grille & bodycolor door handles and mirrors
- Rear defroster
- Tire Mobility Kit

#### OPTIONAL FEATURES:

##### Popular Equipment Package

- Air conditioning
- Cruise control
- Telescopic steering wheel
- Solar glass
- Windshield shade band
- 16-in. steel wheels with full wheel covers and P205/55R16 tires

##### Preferred Equipment Package

- *Requires Popular Equipment Package*
- 16-in. alloy wheels
- Steering wheel audio controls
- Bluetooth® hands-free phone system with Voice Recognition
- Cloth insert door trim
- Sliding center armrest
- Illuminated vanity mirrors with driver extension
- Illuminated ignition

##### Navigation Package

- *Requires Preferred Equipment Package*
- Navigation system with 7-in. screen
- Rearview camera
- 360-watt Premium audio with digital external amplifier
- Automatic headlamps

#### ELANTRA LIMITED includes:

*GLS Preferred Equipment Package plus:*

- 17-in. alloy wheels with P215/45R17 Continental tires
- Power tilt-and-slide sunroof
- One touch up driver's window
- Leather wrapped steering wheel and shift knob
- Leather seating surfaces
- Heated front seats and rear heated seats
- Black chrome grille
- Fog lights
- Side repeater mirrors

#### Premium Package

- Navigation system with 7-in. screen
- Rearview camera
- 360-watt Premium audio with digital external amplifier
- Automatic headlamps
- Proximity Key entry with electronic push button start and engine immobilizer

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# ELANTRA TOURING

## 2011 FAST FACTS

**Engine:** 2.0L DOHC 4-cylinder  
**Horsepower:** 138 @ 6000 rpm  
**Torque (lb.-ft.):** 136 @ 4600 rpm  
**Transmission:** 5-speed manual, optional 4-speed automatic  
  
**Fuel Economy:** City / Highway: 23/31 M/T, 23/30 A/T  
**Fuel capacity:** 14.0 gals – regular unleaded fuel (87 octane)  
**Range:** 434 miles M/T, 420 miles A/T

### ELANTRA TOURING FEATURES UNSURPASSED STANDARD SAFETY TECHNOLOGY

	2011 Hyundai Elantra Touring	2010 Toyota Matrix	2010 Dodge Caliber	2011 Mazda3 5-Door	2011 VW Golf 5-Door
Side-impact airbags	Standard	Standard	Optional	Standard	Standard
Side-curtain airbags	Standard	Standard	Standard	Standard	Standard
ABS	Standard	Standard	Standard	Standard	Standard
ESC & TCS	Standard	Standard	ESC – Optional	Standard	Standard
Brake Assist	Standard	Standard	N/A	Standard	Standard
4-wheel disc brakes	Standard	Standard	N/A	Standard	Standard
Cargo Volume (cu. ft.)	24.3	19.8	18.5	17.0	15.0
Maximum Cargo Capacity (cu. ft.)	65.3	48.9	47.4	42.8	46.0

### KEY FEATURES:

#### New for 2011:

- **SmartPedal** – added safety during braking: If the driver accidentally pushes down both the brake and accelerator pedal at a same time, the brake pedal overrides the accelerator pedal
- Leather seating surfaces – standard on SE
- One touch triple turn signal – press lightly once and turn signal flashes three times
- Headlight “welcome” feature – headlights switch on when you press “open” on the Remote Keyless Entry fob
- Roof rails – change to silver to enhance appearance
- Roof cross rails – available as a Port Installed Option
- Rear bumper protector – available as a Port Installed Option
- Fog lights – now only available on the SE
- New exterior colors

#### Spacious Design:

- Unsurpassed cargo volume (with rear seats up) and maximum cargo capacity (with rear seats down) in its competitive set (Toyota Matrix, Dodge Caliber and Mazda3)

#### Premium features:

- 172-watt AM / FM / XM® / CD / MP3 audio system
- Auxiliary MP3 jack/USB and iPod® ports for portable music players – controllable via the audio head unit
- Cooled glovebox

#### Leading Warranty Coverage – America’s Best Warranty™ & Hyundai Assurance

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AWARDS AND ACCOLADES



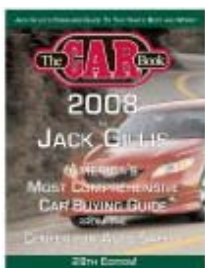
- Elantra won **2009 Ideal Vehicle Award** for *Most Ideal Compact Car* by automotive research and consulting firm *AutoPacific* – topping Ford Focus, Mazda3 and Kia Spectra



- Elantra earned the award for the highest initial quality in the compact car segment in the 2009 *J.D. Power and Associates Initial Quality Study (IQS)*



- *U.S. News & World Report* named Elantra one of the “**Best Cars 2008: The Thrifty 50**”



- Hyundai earned “**Best Bet**” distinction for more than half its vehicles in *The Car Book 2008*. The **Elantra** earned the title “**Best Bet**” from author Jack Gillis and the Center for Auto Safety.

Information as of 11/01/10



# SONATA 2011 FAST FACTS

## Sonata GLS, SE and Limited:

**Engine:** 2.4L DOHC 16-valve CVVT 4-cylinder [Theta II engine family – front-wheel drive]  
**Horsepower:** GLS / Limited: 198 @ 6300 rpm ULEV (190 @ 6300 rpm (PZEV); SE: 200 @ 6300 rpm  
**Torque (lb.-ft.):** GLS / Limited: 184 @ 4250 rpm ULEV (179 @ 4250 rpm PZEV); SE: 186 @ 4250 rpm  
**Transmission:** GLS: 6-speed manual; Opt. on GLS, standard on LTD: 6-speed SHIFTRONIC™ automatic  
 SE: 6-speed SHIFTRONIC™ automatic with steering wheel-mounted paddle shifters

**Fuel Economy:** Manual transmission: City / Highway: 24 / 35; Automatic transmission: 23 / 35  
**Fuel capacity:** 18.5 gals – regular unleaded fuel (87 octane)  
**Range:** 647 miles M/T, 647 miles A/T

## SONATA MEETS EPA LARGE CAR CLASSIFICATION – A CLASS-ABOVE ITS COMPETITION

	2011 Hyundai Sonata	2011 Toyota Camry	2011 Honda Accord	2011 Nissan Altima	2011 Ford Fusion	2011 Chevy Malibu
Engine	2.4L I4	2.5L I4	2.4L I4	2.5L I4	2.5L I4	2.4L I4
Horsepower (hp)	198 @ 6300	169 @ 6000	177 @ 6500	175 @ 5600	175 @ 6000	164 @ 6400
Torque (lb.-ft)	184 @ 4250	167 @ 4100	161 @ 4300	180 @ 3900	172 @ 4500	160 @ 4500
Fuel economy (A/T)	23 / 35	22 / 32	23 / 34	23 / 32	23 / 33	22 / 33
Passenger Vol. (cu. ft.)	103.8	101.4	106.0	100.7	100.3	97.7
Cargo Vol. (cu. ft.)	16.4	15.0	14.7	15.3	16.5	15.1
Total Interior Volume	120.2	116.4	120.7	116.0	116.8	112.8
EPA Size Rating	Large	Mid-size	Large	Mid-size	Mid-size	Mid-size

## KEY FEATURES:

### Sonata is All-New for 2011

- In addition to GLS, SE and Limited, also available **2.0T** (Turbo) and **Hybrid** models [see separate sheets]
- New standard for world-class midsize sedans: state-of-the-art technology, superior quality and dynamic design
- Offered in nicely equipped GLS; SE sport model with enhanced suspension and 6-speed SHIFTRONIC automatic with paddle shifters; and exceptionally well equipped Limited with leather interior plus front and rear heated seats

### Dynamic, Eco-friendly Design

- Stylish, modern coupe-like exterior – adds new dimension of style and luxury to Hyundai's strong reliability and value
- Eco-friendly components and design – soy-based foam for seats; ECO and user personalization settings can be set by the owner via the trip computer

### Powerful, Clean and Efficient Powertrains

- 1<sup>st</sup> Hyundai vehicle with standard Gasoline Direct Injection (GDI) technology
- GDI matched with a 6-speed transmission improves fuel efficiency and performance
- Standard 6-speed transmission – manual and automatic (with steering wheel-mounted paddle shifters on SE)
- Engines in Sonata are the most powerful naturally-aspirated 4-cyl. engines in the segment
- The efficient Sonata helps Hyundai maintain their position as the fuel economy leader in the U.S.

### State-of-the-Art Technology

- 1<sup>st</sup> vehicle in its segment with standard integrated Bluetooth® hands-free phone operation
- 1<sup>st</sup> vehicle in its segment with factory-installed HD Radio® Technology with multicasting
- Navigation system available on all trim levels – lowest priced midsize car with navigation – includes 90-day subscription of real-time XM NavTraffic®, XM NavWeather®, XM sports, and XM stock; Limited adds a backup camera
- Advanced safety features include six airbags, front active headrests, ESC, TCS, ABS and EBD
- Motor-driven electronic power steering – column mounted – for precise feel and improved economy

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# SONATA 2011 FAST FACTS CONTINUED

## AWARDS AND ACCOLADES

- **NHTSA** initiated their new crash test procedures and Sonata was the first to earn **5 Stars** for Side Crash and Rollover, 4 Stars for Frontal Crash along with the BMW 5 Series
- **Insurance Institute for Highway Safety (IIHS)** names Sonata "**Top Safety Pick**" – this award is only given to those vehicles that do a superior job protecting people in front, side, rear and rollover crashes
- Sonata was named **most shopped vehicle** by **Edmunds.com** and **Compete** (a Kantar Media company), and **most viewed** on **AutoTrader.com**
- Worldwide cumulative Sonata sales have topped **5 million cars**

**AutoPacific**  
Authoritative Automotive Research & Insight

- "Quite frankly, we were blown away by the results," said George Peterson, president of **AutoPacific**. "The sheer magnitude of the 2011 Sonata's score made recognition necessary. With a score of 775 out of 1,000, the Sonata exceeded everyone's expectations. The Sonata's unique styling was rated almost perfect and was a key driver to its overall superior performance in this research. Clearly, 2011 Hyundai Sonata drivers are extremely satisfied with their purchase."



- **Cars.com** conducted a **\$25,000 Family Sedan Shootout** – and Sonata came out the overall winner. Cars.com editors said, "[Sonata's] striking design won over most, but it was the whole package that grabbed the title . . . None of the competitors came close."

**Automobile**

- **Automobile.com** – "...**the Sonata looks great**. Hyundai's new **Fluidic Sculpture design language** debuts on the Sonata and will quickly migrate to other Hyundai models as part of the brand's ambitious plan to unveil seven new models in the next 24 months. **Stronger lines** and **more dramatic shapes** are part of the Fluidic Sculpture design language, which is supposed to simulate motion even when the car is standing still. **Hyundai finally has the right mix of looks, technology, and pricing** to go from being a sensible choice to a highly desirable midsize sedan with the 2011 Sonata."

**CAR AND DRIVER**

- **CARandDRIVER.com** – "...the Sonata... has a four-door-coupe-ish, Volkswagen CC-like sleekness, with an upswept character line providing a convenient location for the door handles. Inside, the **Sonata gets much sportier**, with **blue-accented controls** and a swoopy four-spoke steering wheel. The HVAC controls look very Volvo-like, and the tunneled gauges could have been ripped right out of a Mercedes-Benz SLK."

Information as of 11/01/10



 **HYUNDAI**

# SONATA 2.0T 2011 FAST FACTS

## Sonata 2.0T: SE and Limited trim levels

<b>Engine:</b>	2.0L Turbocharged and Intercooled DOHC 16-valve CVVT 4-cylinder [Theta II engine family]
<b>Horsepower:</b>	274 @ 6000 rpm
<b>Torque (lb.-ft.):</b>	269 @ 1750 – 4500 rpm
<b>Transmission:</b>	6-speed SHIFTRONIC™ automatic with steering wheel-mounted paddle shifters
<b>Fuel Economy:</b>	Automatic transmission: City / Highway: 22 / 33
<b>Fuel capacity:</b>	18.5 gals – regular unleaded fuel (87 octane)
<b>Range:</b>	610 miles A/T

## SONATA 2.0T – MORE POWER & BETTER FUEL ECONOMY THAN A V6

	2011 Sonata 2.0T	2011 Toyota Camry V6	2011 Honda Accord V6	2011 Nissan Altima V6	2011 Ford Fusion V6	2011 Chevy Malibu V6
Engine	<b>2.0L Turbo I4</b>	3.5L V6	3.5L V6	3.5L V6	3.5L V6	3.6L V6
Horsepower (hp)	<b>274 @ 6000</b>	268 @ 6200	271 @ 6200	270 @ 6000	263 @ 6250	252 @ 6300
Torque (lb.-ft.)	<b>269 @ 1750-4500</b>	248 @ 4700	254 @ 5000	258 @ 4400	249 @ 4500	251 @ 3200
Power-to-Weight Ratio	<b>12.2</b>	12.9	13.1	12.4	12.8	13.6
Fuel economy (A/T)	<b>22 / 33</b>	20 / 29	20 / 30	20 / 27	18 / 27	17 / 26

## SONATA 2.0T KEY FEATURES:

### 2.0T SE

#### Includes Sonata 2.4 SE equipment plus:

- 2.0T GDI 4-cylinder engine
- Dual automatic temperature control

### 2.0T Limited

#### Includes Sonata 2.4 Limited equipment plus:

- 18-inch alloy wheels
- Dual exhaust
- Steering wheel mounted paddle shifters

### 2.0T Turbo Benefits:

- Delivers the power and performance of a V6
  - Runs on regular unleaded fuel
- Provides 15 – 20% improvement in fuel economy compared to a V6
- *Best-in-Class Performance and Fuel Economy* – better than **all** V6-powered competitors

### Optional Package:

#### **Navigation and Sunroof Package:**

- Power tilt and slide sunroof
- Navigation system
- Dimension® premium speakers, subwoofer and external amplifier

### Optional Package:

#### **Navigation Package:**

- Navigation system
- Rear backup camera
- Infinity® premium speakers, subwoofer and external amplifier [eliminates HD Radio]



Information as of 11/01/10



## SONATA 2.0T FAST FACTS CONTINUED

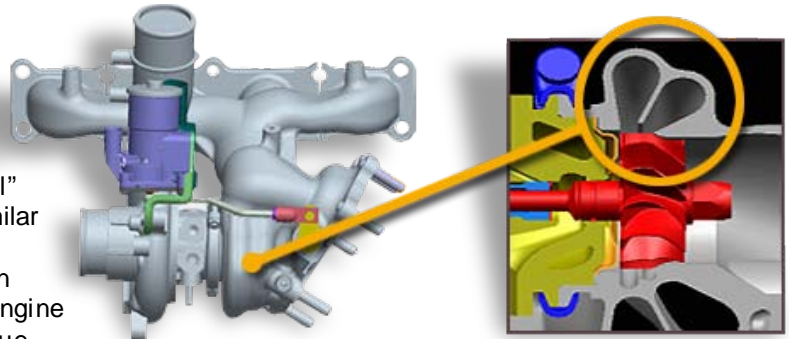
### SONATA 2.0T – ADDITIONAL TECHNOLOGY:

- **Intercooler with Air Guiding Duct (under front bumper)**
  - Intercooler cools the incoming air – hot air does not burn as efficiently inside an engine, so to get optimum power output, the intercooler lowers the intake air temperature
  - Adding the Air Guiding Duct lowers the intake air temperature by 50°F
    - The lower intercooler temperature leads to higher performance, improved fuel economy and quicker engine response when accelerating
  - This is the first time this technology has been used in a production vehicle – and Hyundai patented this process



### State-of-the-Art Technology

- **“Twin Scroll Turbocharger”**
  - As opposed to having one turbocharger chamber as in a conventional turbocharger, the Twin Scroll design has a “split wall” design so the cylinders are on similar power strokes at the same time
  - This reduces interference between cylinders, which results in faster engine response and higher low-end torque
- **Gasoline Direct Injection (GDI)** in conjunction with the Twin-Scroll Turbocharger:
  - GDI synergistically combines with the turbocharger to improve performance and fuel economy
  - The spray pattern of 6-hole fuel injector is arranged for the optimal combustion



### 2.0T Durability

- The Sonata 2.0T engine passed an extensive durability development process to deliver *Best-in-Class* reliability over 10-Year/100,000-Mile useful life period
- Special intensive lab tests were designed and performed to verify the durability of the turbocharger and the exhaust system

### Standard Active ECO System

- Modifies engine and transmission control for improved fuel economy
- Provides 7.1% improvement in real-world fuel economy
- Switchable on or off

Information as of 11/01/10



# SONATA hybrid 2011 FAST FACTS

## SONATA HYBRID: one trim level

**Gasoline Engine:** 2.4L DOHC 16-valve Atkinson Cycle 4-cylinder      **Electric Motor:** 270 volts  
**Horsepower:** 166 @ 6000 rpm\*      40 @ 1400 – 6000 rpm\*  
**Torque (lb.-ft.):** 154 @ 4500 rpm\*      151 @ 0 – 1400 rpm\*  
**Transmission:** 6-speed SHIFTRONIC™ automatic

**Fuel Economy:** Automatic transmission: 35 / 40  
**Fuel Capacity:** 17.2 gals – regular unleaded fuel (87 octane)  
**Range:** 688 miles

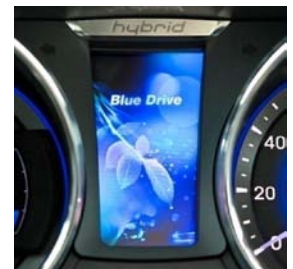
## SONATA HYBRID OUTPERFORMS THE COMPETITION

	2011 Sonata Hybrid	2011 Toyota Camry Hybrid	2011 Nissan Altima Hybrid	2011 Ford Fusion Hybrid	2011 Lexus HS250h
Gasoline Engine	2.4L I4	2.4L I4	2.5L I4	2.5L I4	2.4L I4
Gas Engine Horsepower	166 hp*	147 hp	158 hp	156 hp	147 hp
Electric Motor	270 V	245 V	245 V	275 V	245 V
Electric Motor Horsepower	40*	40 hp	40 hp	35 hp	40 hp
Net Horsepower	206 hp*	187 hp	198 hp	191 hp	187 hp
Battery Technology	Lithium Polymer	Nickel Metal Hydride	Nickel Metal Hydride	Nickel Metal Hydride	Nickel Metal Hydride
Coefficient of Drag	0.25	0.27	0.31	0.33	0.27
Fuel economy (A/T)	35 / 40	31 / 35	33 / 33	41 / 36	35 / 34

\* Estimated

## SONATA HYBRID KEY FEATURES:

- Hybrid-electric engine with integrated starter-generator (HSG)
- Electroluminescent gauge cluster (Supervision)
- Proximity entry key with push-button start
- 16-inch alloy wheels with unique finish
- Unique, tinted chrome front grille
- Bumper fascia/bodyside molding with tinted chrome inserts
- LED headlight accents
- LED taillights
- Front fog lights
- Chrome exterior door handles
- Multi-function trip computer with hybrid technology 4.2-inch display
- Side mirror turn signal indicators
- Dual automatic temperature control
- Power driver's seat with lumbar support
- Chrome interior door handles
- Leatherette interior door panel inserts
- Automatic light control
- Floor console mounted rear vents
- Glossy black door surround & outside mirror housing



## A Hybrid Designed for Today's Drivers

- Parallel hybrid* system teamed with a 6-speed automatic transmission offers both excellent fuel economy and fun-to-drive characteristics
- Hybrid system is designed to deliver optimized highway fuel economy to match driver preference
- Innovative *Lithium Polymer* hybrid battery technology

Information as of 11/01/10



# SONATA hybrid FAST FACTS CONTINUED

## SONATA HYBRID – ADDITIONAL TECHNOLOGY:

- **Optional Premium Package** includes:
  - Navigation system
  - Rear backup camera
  - Panoramic tilt and slide sunroof
  - 17-inch alloy wheels
  - Leather seating surfaces
  - Heated front seats and rear seat bottom cushions
  - Infinity® premium speakers, subwoofer and external amplifier
  - HD Radio Technology with multicasting
  - Leather-wrapped steering wheel and shift knob



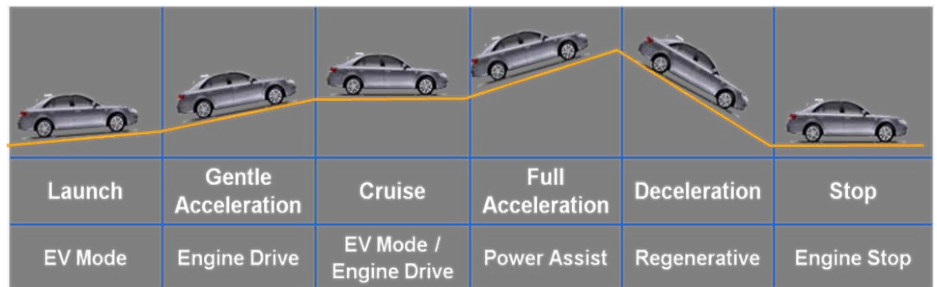
- Auto-dimming mirror and compass
- HomeLink®
- Premium door sill plates

- **Unique styling** – sets it apart from other Sonatas and other hybrids

- Unique front fascia
- LED headlight accents
- LED taillights
- Blue Drive badging
- Unique rear bumper design
- Chrome bodyside molding

- **Parallel Hybrid System**

- Fast and seamless mode changes from gasoline to electric
- Precision control of the engine clutch for smooth operation
- Hyundai engineers refined the shift quality



- of the transmission for smoother operation and better control of the electric motor and gasoline engine
- Improved driving performance during regenerative braking
- Blue mode – offers 5% real world improvement in fuel economy

- **Lithium Polymer Battery** technology:

- The battery itself is more compact so it doesn't take up trunk room or back seat passenger room
- Greater power density
- Lower vehicle weight – provides sporty performance for the Sonata Hybrid
- It has multiple benefits over Nickel-Metal Hydride batteries that are used in competitive hybrid models:
  - 25% less weight – improves overall vehicle weight and fuel economy
  - 40% less volume – improves interior spaciousness and cargo capacity
  - 10% more efficiency – smarter, better performance

Information as of 11/01/10



# AZERA 2011 FAST FACTS

**Engine:** GLS: 3.3L DOHC V6 Limited: 3.8L DOHC V6  
**Horsepower:** 260 @ 6200 rpm 283 @ 6200 rpm  
**Torque (lb.-ft.):** 233 @ 4500 rpm 263 @ 4500 rpm  
**Transmission:** 6-speed SHIFTRONIC™ automatic

**Fuel Economy:** City / Highway: 3.3L: 20 / 28 3.8L: 19 / 27  
**Fuel capacity:** 19.8 gals – regular unleaded fuel (87 octane)  
**Range:** 554 miles 534 miles

## AZERA HAS AN EXTREMELY SPACIOUS INTERIOR:

(inches)	Hyundai Azera	Toyota Avalon	Nissan Maxima	Buick LaCrosse	Ford Taurus	Buick Lucerne	Chevy Impala	Chrysler 300
Interior Volume (cu. ft.)	124.0	121.0	110.4	116.0	129.0	125.0	124.0	124.0
Front Leg Room	43.7	41.3	43.8	41.7	41.9	42.5	42.3	41.8
Rear Leg Room	38.2	40.9	34.6	38.0	38.1	41.4	37.6	40.2
Front Head Room	40.2	38.9	38.5	38.0	39.0	39.5	39.4	38.7
Rear Head Room	38.2	37.5	36.4	37.3	37.8	37.7	37.8	38.0
Front Hip Room	55.5	55.8	53.4	55.2	56.3	56.1	56.4	55.9
Rear Hip Room	55.1	56.2	53.9	53.9	55.8	57.0	57.2	55.9
Front Shoulder Room	57.9	59.4	56.3	57.4	57.9	58.0	58.7	59.4
Rear Shoulder Room	57.1	58.2	55.1	56.0	56.9	57.0	58.6	57.7

## KEY FEATURES:

### New for 2011:

- Improved horsepower and torque:
  - 3.3L V6: 260 hp and 233 lb.-ft. of torque
  - 3.8L V6: 283 hp and 263 lb.-ft. of torque
- New 6-speed SHIFTRONIC™ automatic transmission – on both models
- Black headlight housing with LED accent lights surrounding the halogen bulb
- New front grille, bumper and fog lights for a more chiseled look
- Revised taillights, rear bumper and exhaust outlet for a more integrated appearance
- Revised power folding side mirrors – now include puddle lamps on Limited
- New design for alloy wheels
- Smooth metal finish on center console trim
- ECO Indicator Light added – encourages fuel efficient driving
- Electrochromic auto-dimming rearview mirror with HomeLink® – only available on Limited trim level
- New package on Limited – includes Logic 7® surround sound with 12 Infinity® speakers, 605 watts

**Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance**

Information as of 11/01/10





## AWARDS AND ACCOLADES



- *CarandDriver.com* said: “**2011 Azeras** receive a new front fascia with round fog lamps, plus a new grille and headlights that help give the car **a more aggressive look, one reminiscent of the Genesis sedan**. In the rear are LED taillights and a new bumper and trunklid. The 17-inch wheels feature a new design as well. Interior changes are limited to aluminum-look trim on the center console and an “Eco” indicator lamp in the dashboard. ...the freshened car shows that the company wants to offer **a large front-drive sedan for those who don’t want to step up to the Genesis.**”



- *MotorTrend.com* said: “The 123.5 cubic-feet of **interior space surpasses that of the Toyota Avalon and Nissan Maxima**, Hyundai boasts. Inside, new additions include blue backlighting, a power rear sunshade, power-folding side mirrors (Limited trim brings puddle lamps), dual front climate control, power seats, and brushed metalgrain finish. Hyundai has also adopted a one-touch turn signal stalk called EZ Lane Change Assist.”



- In *TheCarConnection.com's* review of the 2010 Hyundai Azera, editor Marty Padgett's take is that it **"appeals to sedan shoppers on a budget who value comfort and interior space above all else."** They went on to add: “We like the huge back seat, strong acceleration, and good tactility of the interior controls...”

Information as of 11/01/10



# GENESIS 2011 FAST FACTS

<b>Engine:</b>	3.8L DOHC V6 w/CVVT	4.6L DOHC V8 w/CVVT
<b>Horsepower:</b>	290 @ 6200 rpm	385 @ 6500 (Premium), 378 @ 6500 (Regular)
<b>Torque (lb.-ft.):</b>	264 @ 4500 rpm	333 @ 3500 (Premium), 324 @ 3500 (Regular)
<b>Transmission:</b>	6-speed SHIFTRONIC™ automatic	
<b>Fuel Economy:</b>	3.3L: City / Highway: 18 / 27	4.6L: 17 / 25
<b>Fuel capacity:</b>	19.3 gals – regular unleaded fuel (87 octane)	20.3 gals – regular or premium
<b>Range:</b>	521 miles	507 miles

## GENESIS OUT-POWERS THE COMPETITION

	Hyundai Genesis 3.8L	Chrysler 300 Limited	Lincoln MKS	Lexus ES350	Cadillac CTS
Displacement (liters)	3.8 V6	3.5 V6	3.7 V6	3.5 V6	3.6 V6
Horsepower (hp)	290 @ 4500	250 @ 6400	273 @ 6250	272 @ 6200	263 @ 6400
Torque (lb.-ft.)	264 @ 6200	250 @ 3800	270 @ 4250	254 @ 4700	253 @ 3100
Auto Transmission	6-speed	4-speed	6-speed	6-speed	6-speed
Shiftronic™	Yes	Yes	Yes	Yes	Yes

## KEY FEATURES:

### New for 2011:

- Revised exterior color availability
- All 4.6 models are equipped with the 3.8 Technology Package content as standard equipment

### Hyundai Firsts:

- Genesis is the first Hyundai to offer a V8, rear-wheel drive platform in the U.S.
- Most powerful engine – V8 delivers 375-horsepower (on premium fuel; 368-horsepower on regular fuel)
- ZF 6-speed SHIFTRONIC® automatic transmission teamed with V8 engine
- High Intensity Discharge (HID) headlights
- Active Front Lighting System
- HD Radio®
- Navigation with a multimedia controller
- Bluetooth® -- pairs up to 7 phones and stores up to 200 telephone numbers
- Rear back-up camera
- Front and rear parking sensors
- Cooled driver's seat
- Automatic windshield defogger
- Hyper Silver alloy wheels

### Class-leading standard safety technologies

- Electronic Stability Control (ESC) with Traction Control System (TCS)
- Anti-lock Braking System (ABS) with Brake Assist
- Electronic active front head restraints
- Eight airbags

### Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance

Information as of 11/01/10



# GENESIS 2011 FAST FACTS CONTINUED

## AWARDS AND ACCOLADES

Ever since the launch of the Genesis sedan, it has been a hit! The first major award was being named the **2009 North American Car of the Year** – the first time a Korean brand has ever achieved the honor. Since then, Genesis has gone on to become the most decorated new car of the 2009 model year.

### Genesis Sedan awards:

1. **2009 North America Car of the Year**
2. **Motor Trend** – America's Top 40 New Cars
3. **J.D. Power and Associates** – Automotive, Performance, Execution and Layout (APEAL) – Most appealing midsize premium car
4. **J.D. Power and Associates** – Vehicle Launch Index (VLI) – Highest ranked 2009 all-new or redesigned vehicle
5. **The Car Book 2009** – Best Bet (intermediate category)
6. **About.com** – Best New Car
7. **Kiplinger's Personal Finance** – Best New Model (sedans \$30,000-\$45,000)
8. **NADAguides.com** – Car of the Month (April)
9. **NADAguides.com** – Top 5 Luxury Cars
10. **NADAguides.com** – Best Car Buy - Top luxury cars under \$35,000
11. **Autotropolis.com** – Car of the Year
12. **Cars.com** – Car of the Year
13. **On Wheels** – Car of the Year
14. **AutoPacific** – Ideal Vehicle Awards; Aspirational Luxury Category
15. **AutoPacific** – Vehicle Satisfaction Awards; Aspirational Luxury Category
16. **Consumer Reports** – Top-Rated Vehicle (upscale sedan category)
17. **Consumer Digest** – Best Buy (luxury segment)
18. **MyRide/Autobyt1** – Car of the Year
19. **Ward's Auto World** – 10 Best Engines (4.6 liter Tau V8)
20. **Automobile Journalists Association of Canada** – Canadian Car of the Year
21. **Automobile Journalists Association of Canada** – Best New Luxury Vehicle Under \$50,000

Information as of 11/01/10





# EQUUS

## 2011 FAST FACTS

**Models:** **SIGNATURE** – 5 passenger; **ULTIMATE** – 4 passenger  
**Engine:** 4.6L DOHC Tau® V8 – *Ward's 10 Best Engines* two years in a row: 2009 & 2010  
**Horsepower:** 385 @ 6500 (Premium), 378 @ 6500 (Regular)  
**Torque (lb.-ft.):** 333 @ 3500 (Premium), 324 @ 3500 (Regular)  
**Transmission:** ZF® Premium 6-speed SHIFTRONIC™ automatic  
**Fuel Economy:** 16 / 24 **Fuel capacity:** 20.3 gals **Range:** 487 miles

### EQUUS – LUXURY & TECHNOLOGY THAT TOPS THE COMPETITION

	Hyundai EQUUS	Lexus LS460	Mercedes-Benz S-Class	BMW 750i	Audi A8
Displacement (liters)	4.6L V-8	4.6L V-8	5.5L V-8	4.4L V-8 Turbo	4.2L V-8
Horsepower (hp @ rpm)	385 @ 6500 – Premium 378 @ 6500 – Regular	380 @ 6400	382 @ 6000	400 @ 5500 - 6400	372 @ 6800
Torque (lb-ft)	333 @ 3500 – Premium 324 @ 3500 – Regular	367 @ 4100	391 @ 4800	450 @ 1800 - 4500	328 @ 3500
Air Suspension	S	O	S	S	S
Collision Warning System	S	O	S	O	O
Standard Airbags	9	8	9	8	10
Rear Seat-mounted Side-Impact Airbags	S	O	S	—	S
Lane Departure Warning System (LDWS)	S	(LWB ONLY)	O	O	O
Smart Cruise Control	S	O	O	O	O

S = Standard equipment

O = Optional equipment

- = Not available

= Hyundai advantage

### ADVANCED SAFETY & KEY FEATURES – ALL MODELS:

- Vehicle Stability Management (VSM) system with Pre-Collision Warning System
- Electronic Seatbelt Tensioning System
- Keyless Remote/Proximity Key entry with push-button start
- Lane Departure Warning System (LDWS) – *uses camera to monitor dotted and solid lines, warns driver if turn signal not used*
- 9 airbags total – including driver knee airbag
- Electronically-Controlled Air Suspension – *allows driver to raise suspension 1-in. for ease of entry/exit and to improve ground clearance and provide a smoother ride on uneven road surfaces at low speeds*
- Continuous Damping Control (CDC) – *constantly adjusts to changing vehicle loads and road conditions*
- Smart Cruise Control – 3 settings
- HID Xenon headlights with Adaptive Front Lighting System and auto headlamp leveling
- Power rear and rear side-window sunshades
- Heated steering wheel
- Massaging driver seat
- Dual power, heated and cooled front seats

- Driver Information System with Navigation
- Lexicon® 7.1 Discrete surround-sound audio system with 17 speakers
- Parking Guide System (PGS) with 2-position rear camera [up or down]
- Acoustic laminated windshield, front and rear side windows with rain-repelling front side windows (all windows include Solar glass)
- Alcantara® suede headliner and leather seating
- 60/40 power reclining rear seats – **SIGNATURE**

### ULTIMATE – OTHER KEY FEATURES:

- 50/50 split power reclining rear seats
- Reclining right-side rear seat includes leg support and remote operated massage system
- Heated and Cooled rear seats
- Rear Seat Entertainment System w/8" monitor
- Thermoelectric rear console refrigerator
- Rear seat power up/down head restraints
- Rear illuminated vanity mirrors/reading lights
- Power trunk lid with vehicle lock/security function
- Forward View Cornering Camera

Information as of 11/01/10





## AWARDS AND ACCOLADES:



- **Edmunds.com** – “How much equipment do you get exactly? Beyond all the expected convenience features, the V8-powered EQUUS gets quite possibly ***the most comprehensive supply of standard equipment available on any car not badged as a Maybach or Rolls-Royce.***”



- **Autoblog.com** – “The cabin is where the EQUUS shows that it's truly ***meant to do battle against the likes of the Mercedes S-Class, Lexus LS and BMW 7 Series.*** All the toys are present: push-button start, a console-mounted control interface for the in-car systems, classy wood accents, upmarket switchgear, and even Grey Poupon snack trays for the rear passengers. Oh, those rear passengers get massaging back seats, as well. It's very impressive looking and it stinks of quality... The EQUUS is the real deal.”



- **Automobile.com** – “... It's worth noting that the EQUUS is not a clean-sheet design. The car has existed in Korea for more than a decade, so ***Hyundai has had plenty of time to get it right before launching it in America*** this fall. The EQUUS in most cases offers as much or more interior space than either the Benz or the Lexus, comparable power, high-tech suspension and all the requisite luxury features.”



- **US News and World Report** – “Inside, the car is designed to ***look and feel like a six-figure super luxury sedan***, even though it may ***ultimately carry a pricetag barely more than half that amount.*** It features soft-grain leather throughout (the same as that found on upgrade packages for the Genesis), the same 17-speaker Lexicon sound system, massaging seats at all four seating positions, polished walnut trim and even an iDrive-like driver interface to control climate and entertainment functions..”

Information as of 11/01/10



# TUCSON 2011 FAST FACTS

**Engine:** GL: 2.0L DOHC w/CVVT 4-cyl. GLS / LTD: 2.4L DOHC w/CVVT 4- cylinder  
**Horsepower:** 165 @ 6200 rpm 176 @ 6000 rpm / PZEV: 170 @ 6000 rpm  
**Torque (lbs.-ft.):** 146 @ 4600 rpm 168 @ 4000 rpm / PZEV: 163 @ 4000 rpm  
**Transmission:** GL: 5-speed manual 6-speed SHIFTRONIC™ automatic  
 GL: optional 6-speed SHIFTRONIC™ automatic

**Fuel Economy:** City / Highway: 20 / 27 M/T FWD 22 / 31 A/T FWD  
 23 / 31 A/T FWD 21 / 28 A/T AWD

**Fuel capacity:** 14.5 gals – regular unleaded fuel (87 octane)  
**Range:** 391 M/T FWD; 449 A/T FWD 449 miles A/T FWD; 406 miles A/T AWD

## TUCSON DELIVERS EXCELLENT POWER

	Hyundai Tucson GLS	Honda CR-V	Nissan Rogue	Toyota RAV4 I4	Ford Escape I4	Subaru Forester
Displacement (liters)	2.4L	2.4L	2.5L	2.5L	2.5L	2.5L
Horsepower	176 @ 6000	180 @ 6800	170 @ 6000	179 @ 6000	171 @ 6000	170 @ 6000
Torque (lb-ft)	168 @ 4000	161 @ 4400	175 @ 4400	172 @ 4000	171 @ 4500	174 @ 4100
Automatic Trans. (AT)	6-speed	5-speed	CVT	4-speed	6-speed	4-speed
Fuel Economy – AT / FWD (city/highway)	22 / 31	21 / 28	22 / 28	22 / 28	22 / 28	21/27 (4WD)

## KEY FEATURES:

### New for 2011:

- New GL trim level – with 2.0-liter 4-cylinder engine and 5-speed manual transmission or optional 6-speed SHIFTRONIC™ automatic
- Heated front seats are now standard on AWD and Limited models
- Electrochromic auto-dimming rearview mirror with HomeLink® is standard on the Limited
- ESC has been enhanced
- Features that used to be part of the GLS Popular Equipment Package are now standard on the GLS

### Advanced standard safety technologies

- Six standard airbags and rollover sensors
- Comes standard with ESC, TCS, ABS with Brake Assist and EBD
- Standard active front head restraints

### Premium comfort and convenience features:

- Hyundai 1<sup>st</sup> – panoramic sunroof – opt. on Ltd
- Hyundai 1<sup>st</sup> – Downhill Brake Control and Hillstart Assist Control – standard on all
- Navigation system with XM® NavTraffic and rearview camera – optional
- Steering wheel audio and cruise controls – standard on Limited, optional on GLS
- Bluetooth® hands-free phone system – standard on Limited, optional on GLS
- Power driver seat – Limited
- Automatic headlights – standard on Limited, optional on GLS

### Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance

Information as of 11/01/10



# TUCSON 2011 FAST FACTS CONTINUED

## AWARDS AND ACCOLADES



- **Kiplinger's Personal Finance** magazine recognizes Tucson as *Best New Small Crossover For 2010*
- 2010 Tucson Limited named **Thule Road Trip Vehicle of the Year under \$30,000**
- Tucson earned **Top Safety Pick** by the IIHS
- Tucson earned top honors in the "Compact Crossover SUV Class" by **Auto Pacific** in their **Vehicle Satisfaction Awards**
- **Motor Trend's Truck Trends** had this to say about the **2010 Tucson**: "There will be no confusing the new Tucson with the outgoing model. The styling has been radically altered to fit Hyundai's new 'fluidic sculpture' design motif and features major changes to the sheetmetal all around. The most noticeable changes are to the front end, where the current Tucson's bug-eyed styling is gone in favor of pulled-back headlights, sharp creases and Hyundai's corporate hexagonal grille. Changes to the front and rear fascias as well as the side skirts make the Tucson look lower and more car-like, making it more like a crossover and less like an SUV, as is the style these days."
- **AutoGuide.com** said, "The new Tucson is an example of what Hyundai calls its new 'fluidic' design language with its sweeping, curved lines. Hyundai lowered the overall height of the new Tucson while still promising extra legroom and headroom. A new dual-panel panoramic sunroof with ultraviolet blocking also works to create a feeling of spaciousness."

Information as of 11/01/10







## AWARDS AND ACCOLADES



- Santa Fe topped the “**20 least expensive 2009 vehicles to insure**” list by Insure.com, an online consumer insurance information service



- Santa Fe named one of 2009’s “**Best Bets**” in the SUV and Crossover category by Cars.com, the leading destination for online car shoppers

STRATEGIC  
VISION

- **Strategic Vision:** The **2008 Santa Fe** was named the “Winner Strategic Vision’s 2008 Total Quality Index™ (TQI) for the small sport utility vehicle (SUV) segment”



- **2008 – Third year in a row** Santa Fe earned the **Top Safety Pick** award in the midsize SUV segment from the *Insurance Institute for Highway Safety (IIHS)*



- Santa Fe was recognized by **Forbes.com** as one of the “**Best Cars for Retirees**” based on features that help mature drivers stay behind the wheel longer

Information as of 11/01/10



# VERACRUZ 2011 FAST FACTS

**Engine:** 3.8L DOHC w/CVVT V6  
**Horsepower:** 260 @ 6000 rpm  
**Torque (lb.-ft.):** 257 @ 4500 rpm  
**Transmission:** 6-speed SHIFTRONIC™ automatic  
  
**Fuel Economy:** City / Highway: 17 / 22 FWD, 16 / 21 AWD  
**Fuel capacity:** 20.6 gals – regular unleaded fuel (87 octane)  
**Range:** 453 miles A/T FWD, 432 miles A/T AWD

## VERACRUZ'S POWERTRAIN IS COMPETITIVE WITH SEGMENT VOLUME LEADERS

	2011 Hyundai Veracruz	2011 Honda Pilot	2011 Toyota Highlander	2011 Mazda CX-9
Displacement (liters)	3.8	3.5	3.5	3.7
Horsepower (hp)	260 @ 6000	250 @ 5700	270 @ 6200	273 @ 6250
Torque (lb.-ft.)	257 @ 4500	253 @ 4800	248 @ 4700	270 @ 4250
Fuel	Regular	Regular	Regular	Regular
Auto Transmission	6-speed	5-speed	5-speed	6-speed
SHIFTRONIC™	Yes	No	Yes	Yes
Fuel Economy	17 / 22 – FWD	17 / 23 – 2WD	18 / 24 – 2WD	16 / 22 – FWD

### KEY FEATURES:

#### New for 2011

- GLS – Premium Package now includes:
  - Power tilt-and-slide sunroof
  - Power tailgate
  - HomeLink®
  - Heated front seats (FWD model/std. on AWD)
  - Auto-dimming, tilt-in-reverse exterior mirrors
  - Electrochromic auto-dimming rearview mirror
  - Windshield wiper deicer

#### Advanced standard safety features include

- Earned NHTSA's highest 5-star rating for both frontal and side crash tests
- Six standard airbags including side curtain airbags for all three rows
- Standard Electronic Stability Control (ESC) with Traction Control (TCS)
- Anti-Lock Brakes with Brake Assist and Electronic Brake force Distribution
- Standard active front head restraints

#### Premium comfort and convenience features:

- Spacious, upscale interior with standard third row seating and rear seat climate controls
- Standard XM® audio (not available in Alaska or Hawaii)
- Available power tailgate, proximity entry, memory settings and rear seat entertainment system

#### Leading Warranty Coverage – America's Best Warranty™ & Hyundai Assurance

Information as of 11/01/10



# VERACRUZ 2011 FAST FACTS CONTINUED

## AWARDS AND ACCOLADES



- 2009 Veracruz rated a **“Best Bet”** by Car.com



- Second year in a row Veracruz earns the **Top Safety Pick** award in the midsize SUV segment from Insurance Institute for Highway Safety (IIHS)



- Veracruz named **top Large Crossover Sport Utility Vehicle** in **AutoPacific’s 2008 Vehicle Satisfaction Awards** (VSA)

- Motherproof.com recognized the 2008 Veracruz as a **top new vehicle choice** for families at the **2008 Mother Proof Awards**



**Kelley Blue Book**  
THE TRUSTED RESOURCE

- Kelley Blue Book named the 2008 Veracruz to its list of **“Best New Family Vehicles”**

- Named **“Best Value SUV”** in the 14<sup>th</sup> annual Northwest Sport Utility Vehicle of the Year Competition by the Northwest Automotive Press Association (NWAPA)

Information as of 11/01/10



<b>Engine:</b>	2.0L DOHC intercooled/turbocharged 4-cylinder	3.8L DOHC V6
<b>Horsepower:</b>	210 @ 6000 rpm	306 @ 6300 rpm
<b>Torque (lb.-ft.):</b>	223 @ 2000 rpm	266 @ 4700 rpm
<b>Transmission:</b>	2.0L: 6-speed manual; optional 5-speed SHIFTRONIC™ automatic with Paddle Shifters 3.8L: 6-speed manual, optional ZF® 6-speed SHIFTRONIC™ automatic with Paddle Shifters	
<b>Fuel Economy:</b>	2.0L: City / Highway: 21 / 30 M/T, 20 / 30 A/T	3.8L: 17 / 26 M/T, 17 / 27 A/T
<b>Fuel capacity:</b>	17.2 gals (both engines) – regular unleaded fuel (87 octane)	
<b>Range:</b>	2.0L: 516 miles M/T, 516 miles A/T	3.8L: 447 miles M/T, 464 A/T

### GENESIS COUPE 2.0T DELIVERS SERIOUS POWER

	Hyundai Genesis Coupe 2.0T	Mitsubishi Eclipse GS	Nissan Altima Coupe 2.5S	Honda Civic Si
<b>Engine</b>	2.0L I4 Turbo DOHC	2.4L I4 DOHC 16V	2.5L I4 DOHC 16V	2.0L I4 DOHC 16V
<b>Horsepower (hp)</b>	210 @ 6000	162 @ 6000	175 @ 5600	197 @ 7800
<b>Torque (lb.-ft.)</b>	223 @ 2000	162 @ 4000	180 @ 3900	139 @ 6100
<b>Curb Weight (lbs.)</b>	3,294	3,272	3,081	2,895
<b>Power-to-Weight (lbs./horsepower)</b>	15.7	20.2	17.6	14.7
<b>Recommended Fuel</b>	Regular	Regular	Regular	Premium

### KEY FEATURES:

#### New for 2011

- 3.8 R-Spec model replaces 3.8 Base model
- 3.8 Grand Touring available with black and brown leather interior, based on exterior color
- Black leather bolster with red cloth seats – R-Spec signature interior
- Multi-information Display (MID) graphics enhanced to improve readability
- Darker metalgrain interior accents
- Soft-touch matte-finish interior materials
- Softer premium leather on the leather-wrapped steering wheel
- Gloss black finish on the center stack
- Bright chrome gauge rings
- Trunk lid grab handle added to interior deck lid
- Added two rear coat hooks
- 2.0T Track model eliminated

#### Choice of Powertrain

- 306-hp 3.8L V6 engine:
  - Dual CVVT DOHC 24-valve
  - Standard close-ratio 6-speed manual trans. or opt. ZF® 6-speed automatic with SHIFTRONIC® and Paddle Shifters
- 210-hp 2.0L intercooled, turbo 4-cyl. engine:
  - Dual CVVT DOHC 16-valve
  - Standard close-ratio 6-speed manual trans. or opt. 5-speed automatic with SHIFTRONIC® and Paddle Shifters

#### Key convenience technologies

- Proximity Key or standard ignition key – both have alarm and remote with panic button
- Bluetooth® with voice response activation
- Voice Response feature programmable to English, French or Spanish
- USB/iPod® auxiliary input jack
- XM® Satellite Radio (3-month free trial)
- Tilt and telescoping steering wheel
- Available High-Intensity Discharge (HID) Xenon headlights
- Available Infinity® premium audio with 10 speakers

Information as of 11/01/10



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- Kelley Blue Book's [www.kbb.com](http://www.kbb.com) recognized the 2010 Genesis Coupe on its list of "**10 Most Fun Clunker Replacements**" – the list was designed to help car shoppers looking to get more excitement out of their government credit under the Car Allowance Rebate System (CARS) program

- Kelley Blue Book's [www.kbb.com](http://www.kbb.com) also named the 2010 Genesis Coupe to its "**Top 10 Tax Refund Cars**" list, which recognizes the hottest new coupes and convertibles



- **Motor Trend:** "Obviously, Hyundai has much to be proud of with its first rear-drive sport coupe. The value is unbeatable. The quality is tip-top... For an initial effort, in a field that it's never played, Hyundai has delivered a solid, sexy product."



- **CAR and DRIVER – May 2009 edition:** "Considering the price—Hyundai has bull's-eyed the target, starting with specs that are right for enthusiasts. Also... the V-6 has enough horsepower to satisfy if not electrify with its 5.7-second runs to 60 mph (all on regular gas!)."



- **Edmunds.com:** "You simply get more car for your dollar with the Genesis coupe... The Hyundai effectively opens up the sport coupe arena to a new buyer — one who isn't prepared to drop the better part of \$50 large on a car but wants the looks and most of the performance of the big players. And that, friends, earns the 2010 Hyundai Genesis Coupe 3.8 a spot on anybody's short list of possible purchases."

Information as of 11/01/10

