

# GENESIS COUPE

## KEY SELLING POINTS

### Dynamic Performance

- Rear-wheel drive—eliminates torque steer while providing better dynamic balance towards the ideal 50/50 front-to-rear weight distribution
- Brembo® braking system—Track models
- Fully independent suspension—McPherson front suspension teamed with 5-link independent rear suspension
- Torsen® limited-slip differential—Track models
- Track models—track-tuned sport suspension with heavier sway bars, springs, struts/shocks and bushings

### Choice of Powertrain

- 306-horsepower 3.8-liter V6 engine:
  - All-aluminum construction
  - 24-valve DOHC Dual CVVT
  - Standard close-ratio 6-speed manual transmission
  - Optional ZF® 6-speed automatic transmission with SHIFTRONIC® and paddle shifters
- 210-horsepower 2.0-liter T intercooled, turbocharged inline 4-cylinder engine:
  - 16-valve DOHC Dual CVVT
  - Standard close-ratio 6-speed manual transmission
  - Optional 5-speed automatic transmission with SHIFTRONIC® and paddle shifters

### Design Innovation

- Classic yet innovative sports car wedge design
- Short overhangs typical of a rear-wheel drive design
- Staggered front-to-rear alloy wheel sizes for handling and aggressive stance
- Unique side window design for enhanced driver and rear passenger visibility
- Track Models—large, 19-inch alloy wheels with gunmetal finish
- Dual chrome asymmetrical exhaust tips

### Key Convenience Technologies

- Proximity Key or standard ignition key—both have alarm and remote with panic button
- Bluetooth®—integrated unit with voice response activation
- Voice Response feature programmable to English, French or Spanish
- USB/iPod® auxiliary input jack
- Standard XM® Satellite Radio (3-month free trial)
- Manual air conditioning or available fully automatic temperature control
- Cruise control
- Tilt and telescoping steering wheel
- Available High-Intensity Discharge (HID) Xenon headlights
- Available Infinity® premium audio with 10 speakers

## EARLY ACCOLADES

**Motor Trend:** “Obviously, Hyundai has much to be proud of with its first rear-drive sport coupe. The value is unbeatable. The quality is tip-top. . . For an initial effort, in a field that it’s never played, Hyundai has delivered a solid, sexy product.”

**Car and Driver—May 2009 edition:** “Considering the price—Hyundai has bull’s-eyed the target, starting with specs that are right for enthusiasts. Also. . . the V-6 has enough horsepower to satisfy if not electrify with its 5.7-second runs to 60 mph (all on regular gas!).”

**Road & Track—February 2009 edition:** “Korean car giant Hyundai’s Super Bowl commercials appear to have been a hit with consumers. . . It was a fitting American introduction to the new 2-door version of the award-winning Genesis sedan, as this fun, frugal and attractive coupe is sure to have buyers exclaiming ‘touchdown’ as they drive off of dealer lots.”

**Edmunds.com:** “You simply get more car for your dollar with the Genesis coupe. . . The Hyundai effectively opens up the sport coupe arena to a new buyer—one who isn’t prepared to drop the better part of \$50 large on a car but wants the looks and most of the performance of the big players. And that, friends, earns the 2010 Hyundai Genesis Coupe 3.8 a spot on anybody’s short list of possible purchases.”

## POPULAR ACCESSORIES

- |                 |                           |
|-----------------|---------------------------|
| <b>EXTERIOR</b> | Wheel locks               |
| <b>INTERIOR</b> | Front and rear floor mats |
|                 | Hyundai USB/iPod® cable   |
|                 | Cargo tray                |
|                 | Cargo mat                 |
|                 | Cargo net                 |

## TRIM LEVEL BREAKDOWN

GENESIS COUPE 2.0T	
Engine	Model Code
2.0-liter Turbo 4-cylinder engine, 6-speed manual transmission	C0303
2.0-liter Turbo 4-cylinder engine, 5-speed SHIFTRONIC® automatic transmission	C0302
Standard Equipment	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>• Air conditioning</li> <li>• 170-watt 6-speaker Autonet AM/FM/XM® Satellite Radio/CD/MP3 audio system</li> <li>• USB and iPod® auxiliary jacks</li> <li>• Steering wheel-mounted audio controls</li> <li>• Bluetooth®—pairs up to 7 phones, stores up to 128 numbers</li> <li>• Remote keyless entry system</li> <li>• Cruise control</li> <li>• Power windows and door locks</li> <li>• Dual power body-colored side mirrors</li> <li>• Leather-wrapped tilt steering wheel with audio controls</li> <li>• Driver’s adjustable lumbar support</li> <li>• Metalgrain and chrome interior accents</li> <li>• Multi-information display with trip computer</li> <li>• Automatic halogen headlights</li> </ul> <b>PERFORMANCE:</b> <ul style="list-style-type: none"> <li>• Rear-wheel drive with near 50:50 weight distribution</li> <li>• Dual CVVT 16-valve cylinder heads</li> <li>• Available SHIFTRONIC® automatic transmission with steering wheel-mounted paddle shifters</li> <li>• Sport-tuned independent suspension with strut brace</li> <li>• 18-inch alloy wheels with P225/45VR18 front tires and P245/45VR18 rear tires</li> </ul> <b>SAFETY:</b> <ul style="list-style-type: none"> <li>• 4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brake Force Distribution (EBD) and Brake Assist</li> <li>• Electronic Stability Control (ESC) with Traction Control System (TCS)</li> <li>• Advanced front airbags, front seat-mounted side airbags and side curtain airbags</li> <li>• Active front head restraints</li> <li>• Tire Pressure Monitoring System (TPMS)</li> </ul>	<ul style="list-style-type: none"> <li>• No options for this model</li> </ul>

# GENESIS COUPE

## TRIM LEVEL BREAKDOWN

GENESIS COUPE 2.0T PREMIUM	
Engine	Model Code
2.0-liter turbo 4-cylinder engine, 6-speed manual transmission	C0323
2.0-liter turbo 4-cylinder engine, 5-speed SHIFTRONIC® automatic transmission	C0322
Standard Equipment Adds All Genesis Coupe 2.0T Equipment, Plus:	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>Power driver seat</li> <li>360-watt 10-speaker Infinity® AM/FM/XM® Satellite Radio/CD changer/MP3 audio system</li> <li>Proximity Entry with electric push-button start</li> <li>Auto-dimming interior mirror with HomeLink® and compass</li> <li>Power sunroof with tilt and slide</li> </ul>	<b>ADDITIONAL COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>Navigation system*                             <ul style="list-style-type: none"> <li>6.5-inch touch-screen with 8G USB memory</li> <li>Replaces multi-information display</li> </ul> </li> <li>* Navigation system availability beginning June 2009 order</li> </ul>

GENESIS COUPE 2.0T TRACK	
Engine	Model Code
2.0-liter turbo 4-cylinder engine, 6-speed manual transmission	C0363
Standard Equipment Adds All Genesis Coupe 2.0T Premium Equipment, Plus:	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>Black leather bolster with red cloth insert seats</li> <li>Aluminum pedals</li> </ul> <b>PERFORMANCE:</b> <ul style="list-style-type: none"> <li>Brembo® braking system</li> <li>Track-tuned suspension—with heavier sway bars, springs, struts/shocks and bushings</li> <li>Torsen® limited-slip differential</li> <li>19-inch alloy wheels with summer tires</li> <li>Aero wiper blades</li> <li>Rear spoiler</li> <li>High-Intensity Discharge (HID) Xenon headlights</li> <li>Fog lights</li> </ul>	<ul style="list-style-type: none"> <li>No options for this model</li> </ul>

## TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0313
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0312
Standard Equipment	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>Fully automatic temperature control</li> <li>170-watt 6-speaker Autonet AM/FM/XM® Satellite Radio/CD/MP3 audio system</li> <li>USB and iPod® auxiliary jacks</li> <li>Steering wheel-mounted audio controls</li> <li>Bluetooth®—pairs up to 7 phones, stores up to 128 numbers</li> <li>Remote keyless entry system</li> <li>Black leather seat trim</li> <li>Driver's adjustable lumbar support</li> <li>Cruise control</li> <li>Power windows and door locks</li> <li>Dual power body-colored side mirrors</li> <li>Leather-wrapped tilt steering wheel with audio controls</li> <li>Premium door sill plates</li> <li>Multi-information display with trip computer</li> <li>Metalgrain and chrome interior accents</li> <li>Automatic halogen headlights</li> <li>Chrome front fascia accents</li> </ul> <b>PERFORMANCE:</b> <ul style="list-style-type: none"> <li>Rear-wheel drive with near 50:50 weight distribution</li> <li>Dual CVVT 24-valve cylinder heads</li> <li>Available ZF SHIFTRONIC® automatic transmission with steering wheel-mounted paddle shifters</li> <li>Sport-tuned independent suspension with strut brace</li> <li>18-inch alloy wheels with P225/45VR18 front tires and P245/45VR18 rear tires</li> <li>Fog lights</li> </ul> <b>SAFETY:</b> <ul style="list-style-type: none"> <li>4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brake Force Distribution (EBD) and Brake Assist</li> <li>Electronic Stability Control (ESC) with Traction Control System (TCS)</li> <li>Advanced front airbags, front seat-mounted side airbags and side curtain airbags</li> <li>Active front head restraints</li> <li>Tire Pressure Monitoring System (TPMS)</li> </ul>	<ul style="list-style-type: none"> <li>No options for this model</li> </ul>

## TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8 GRAND TOURING (THROUGH JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0343
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0342
Standard Equipment Adds All Genesis Coupe 3.8 Equipment, Plus:	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>Unique brown leather seats</li> <li>Power driver seat and heated front seats</li> <li>360-watt 10-speaker Infinity® AM/FM/XM® Satellite Radio/CD changer/MP3 audio system</li> <li>Proximity Entry with electric push-button start</li> <li>Power sunroof with tilt and slide</li> <li>Auto-dimming interior mirror with HomeLink® and compass</li> <li>Dual power heated body-colored side mirrors with turn signal indicators</li> </ul> <b>PERFORMANCE:</b> <ul style="list-style-type: none"> <li>High-Intensity Discharge (HID) Xenon headlights</li> </ul> <b>SAFETY:</b> <ul style="list-style-type: none"> <li>Back-up warning system</li> </ul>	<ul style="list-style-type: none"> <li>No options for this model</li> </ul>
GENESIS COUPE 3.8 GRAND TOURING (FROM JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission and navigation system	C0353
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission and navigation system	C0352
Standard Equipment Adds All Genesis Coupe 3.8 Grand Touring Equipment, Plus:	Optional Equipment
Navigation System* <ul style="list-style-type: none"> <li>6.5-inch touch-screen with 8G USB memory</li> <li>Replaces multi-information display</li> </ul> * Navigation system availability beginning June 2009 order	<ul style="list-style-type: none"> <li>No options for this model</li> </ul>

# GENESIS COUPE

## TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8 TRACK (THROUGH JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0373
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0372
Standard Equipment Adds All Genesis Coupe 3.8 Grand Touring Equipment, Plus:	Optional Equipment
<b>COMFORT &amp; CONVENIENCE:</b> <ul style="list-style-type: none"> <li>• Black leather seats</li> <li>• Aluminum pedals</li> </ul> <b>PERFORMANCE:</b> <ul style="list-style-type: none"> <li>• Brembo® braking system</li> <li>• Track-tuned suspension—heavier sway bars, springs, struts/shocks and bushings</li> <li>• Torsen® limited-slip differential</li> <li>• 19-inch alloy wheels with summer tires</li> <li>• Aero wiper blades</li> <li>• Rear spoiler</li> </ul> <b>DELETE:</b> <ul style="list-style-type: none"> <li>• Chrome front fascia accents</li> <li>• Back-up warning system</li> </ul>	<ul style="list-style-type: none"> <li>• No options for this model</li> </ul>
GENESIS COUPE 3.8 TRACK (FROM JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission and navigation system	C0383
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission and navigation system	C0382
Standard Equipment Adds All Genesis Coupe 3.8 Track Equipment, Plus:	Optional Equipment
Navigation System* <ul style="list-style-type: none"> <li>• 6.5-inch touch-screen with 8G USB memory</li> <li>• Replaces multi-information display</li> </ul> * Navigation system availability beginning June 2009 order	<ul style="list-style-type: none"> <li>• No options for this model</li> </ul>

## COLOR AND TRIM

	EXTERIOR (CODE)	INTERIOR (CODE)			
		2.0T/2.0T Premium	2.0T Track	3.8/3.8 Track	3.8 Grand Touring
	Type	Black Cloth (9P)	Black Leather Bolster with Red Cloth Insert (9P+SEM)	Black Leather (9P+JSL)	Brown Leather (9P+JSL+CP2)
Karussell White (NAA)	Solid	•	•	•	•
Bathurst Black (NBA)	Pearl	•	•	•	•
Bathurst Black (NBA)	Metallic	•	•	•	•
Nordschleife Gray (NDA)	Pearl	•	•	•	•
Acqua Minerale Blue (NEA)	Metallic	•		•	•
Tsukuba Red (NGA)	Solid	•	•	•	•
Mirabeau Blue (NHA)	Pearl	•		•	•
Lime Rock Green (NJA)	Metallic	•		•	
Interlagos Yellow* (NFA) (Exclusive color for 3.8 Track model)	Solid			•	

## COMPETITIVE COMPARISON SUMMARY

	Hyundai Genesis Coupe 2.0T	Mitsubishi Eclipse GS	Nissan Altima Coupe 2.5S	Ford Mustang V6
Engine	2.0-liter I4 turbo DOHC with Dual CVT	2.4-liter I4 DOHC 16V	2.5-liter I4 DOHC 16V	4.0-liter V6 SOHC12V
Horsepower (@ rpm)	210* @ 6,000	162 @ 6,000	175 @ 5,600	210 @ 5,300
Torque (lb.-ft. @ rpm)	223* @ 2,000	162 @ 4,000	180 @ 3,900	240 @ 3,500
Curb Weight	3,294**	3,274	3,271	3,300
Power-to-Weight (lb./horsepower)	15.7	20.2	18.7	15.7
Recommended Fuel Grade	Regular	Regular	Regular	Regular

\* Regular unleaded fuel

\*\* Based on HMC base inline-4 equipment level

	Hyundai Genesis Coupe 3.8	Infiniti G37 Coupe	BMW 335i Coupe	Ford Mustang GT	Mazda RX-8	Mitsubishi Eclipse GT
Engine	3.8-liter V6 DOHC with Dual CVT	3.7-liter V6 DOHC with CVT	3.0-liter inline-6 with twin turbo	4.6-liter V8 3-valve	1.3-liter twin rotor	3.8-liter V6 MIVEC
Horsepower (@ rpm)	306* @ 6,300	330 @ 7,000	300 @ 5,800	300 @ 5,750	232 @ 8,500	265 @ 5,750
Torque (lb.-ft. @ rpm)	266* @ 4,700	270 @ 5,200	300 @ 1,400-5,000	320 @ 4,500	159 @ 5,500	262 @ 4,500
Curb Weight	3,389**	3,616	3,571	3,518	3,053	3,483
Power-to-Weight (lb./horsepower)	11.1	11.0	11.9	11.7	13.2	13.1
0-60 MPH***	5.5 <sup>1</sup>	5.5	4.8	5.3	7.03 <sup>2</sup>	5.9
Recommended Fuel Grade	Regular	Premium	Premium	Regular	Premium	Premium

\* Regular unleaded fuel

\*\* Based on HMC base V6 equipment level

\*\*\* Source: Road & Track

<sup>1</sup> Motor Trend

<sup>2</sup> Edmunds