

2009 2010

POCKET GUIDE

- Trim Levels
- Colors and Trim
- Accessories
- In the Press
- Advantages



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INTRODUCTION

Dear Hyundai Sales Consultants and Sales Managers,

The 2009 model year is probably the most exciting one ever for Hyundai. It marks the introduction of the all-new, ultra-luxury Genesis, as well as the addition of the new Elantra Touring. The goal is to provide car buyers with a variety of models so they can select the one that best meets their needs.

Speaking of which, the 2009 Pocket Guide has been designed to meet your needs. The content is organized so you have quick access to the data you need while out on the lot—there are charts that demonstrate the differences between trim levels, list the different options packages and list the available colors. We've included some key facts, competitive strengths and industry accolades in a way that's convenient to share with a customer.

Remember, the 2009 Pocket Guide is just a brief overview—more thorough information can be found in the 2009 Product Source Booklet, as well as on the Sales Training Online website at www.hyundaidealer.com, where you will also find the current "Dare to Compare" charts that note our competitive strengths. I recommend that you check out all of these resources on a regular basis so you're always up to date on the latest Hyundai product information.

Wishing you continued good luck, good selling and customer satisfaction!

Sincerely,

Gary W. Major
Manager, National Sales Training

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While the information contained in this book was deemed to be correct at the time of printing, specifications and equipment change. No warranty or guarantee is being extended in this book and Hyundai reserves the right to change product specifications and equipment at any time without incurring any obligation. Information as of March 2009.

WARRANTY

MAKE	POWERTRAIN (YEAR/MILEAGE)	BUMPER-TO- BUMPER (YEAR/MILEAGE)	ROADSIDE ASSISTANCE (YEAR/MILEAGE)
Hyundai	10/100,000	5/60,000	5/Unlimited
Key Competitors			
Toyota	5/60,000 ¹	3/36,000	Not Available
Honda	5/60,000 ²	3/36,000	Not Available
Nissan	5/60,000	3/36,000	3/36,000
Mazda	5/60,000	3/36,000	3/36,000
MINI	4/50,000	4/50,000	4/50,000
Mitsubishi	10/100,000	5/60,000	5/Unlimited
Isuzu	7/75,000	3/50,000	7/75,000
Subaru	5/60,000	3/36,000	3/36,000
Suzuki	7/100,000	3/36,000	3/36,000
Volkswagen	5/60,000	3/36,000	3/36,000
Kia	10/100,000	5/60,000	5/60,000
Domestic Brands			
Chevrolet, Buick, GMC, Pontiac, Saturn	5/100,000 ¹	3/36,000	5/100,000
Chrysler, Dodge, Jeep	Lifetime ¹	3/36,000	3/36,000
Ford, Mercury	5/60,000 ¹	3/36,000	5/60,000
Premium Brands			
Acura	6/70,000	4/50,000	4/50,000
Audi	4/50,000	4/50,000	4/Unlimited
BMW	4/50,000	4/50,000	4/Unlimited
Cadillac	5/100,000	4/50,000	5/100,000
HUMMER	5/100,000	4/50,000	5/100,000
Infiniti	6/70,000	4/60,000	4/60,000
Jaguar	4/50,000	4/50,000	4/50,000
Land Rover	4/50,000	4/50,000	4/50,000
Lexus	6/70,000 ¹	4/50,000	4/Unlimited
Lincoln	6/70,000	4/50,000	6/70,000
Mercedes-Benz	4/50,000	4/50,000	Lifetime
Porsche	4/50,000	4/50,000	4/50,000
Saab	5/100,000	4/50,000	5/100,000
Volvo	4/50,000	4/50,000	4/Unlimited

¹ Hybrid vehicles come with an 8-year/100,000-mile battery and hybrid-related component warranty.

² Honda Hybrid vehicles come with an 8-year/80,000-mile or a 10-year/150,000-mile (CA, CT, MA, ME, NY and VT) battery pack warranty.

KEY SELLING POINTS

Three models

1. Affordable GS 3-door hatchback
2. Sporty SE 3-door hatchback
3. Sensible GLS 4-door sedan

New for 2009

- 6-way adjustable driver seat
- New folding rear seat
- Revised instrument panel gauges
- SE Premium Package adds a sunroof and cruise control

Other key features

- Classed as a compact car—not a subcompact
- Rated a “class above” Toyota Yaris and 5-door Chevy Aveo
- 3-door has most interior volume (passengers and cargo) for a 3-door in its class at 108.1 cubic feet

Advanced standard safety features include

- Six airbags
- Anti-lock Braking System (ABS) standard on SE and optional on GLS
- Tire Pressure Monitoring System (TPMS)

ACCOLADES AND AWARDS

U.S. News and World Report named Accent one of the “Best Cars 2008: The Thrifty 50.”

“Superior Green Score”: Accent was named one of the “Greenest Vehicles of 2007” by the American Council for an Energy-Efficient Economy (ACEEE), in an award based on automakers’ test results for fuel economy and using emissions as reported to the U.S. Environmental Protection Agency, California Air Resources Board and other specifications reported by automakers. Accent is certified as an Ultra-Low-Emission Vehicle (ULEV).

POPULAR ACCESSORIES

- EXTERIOR** Alloy fuel-filler door (3-door)
Sunroof wind deflector (SE)
- INTERIOR** Aluminum door sills
Bluetooth® hands-free phone system
Cargo net
Cargo tray
Carpet cargo mat
Carpet floor mats
Kenwood® audio system
Portable MP3 player holder

ACCENT

TRIM LEVEL BREAKDOWN

GS 3-DOOR (MOST AFFORDABLE ACCENT)	
Engine	Model Code
1.6-liter CVT DOHC I-4, 5-speed manual transmission	15313*
1.6-liter CVT DOHC I-4, 5-speed manual transmission	15323**
1.6-liter CVT DOHC I-4, 4-speed automatic transmission	15322
Standard Equipment	Optional Equipment (Standard on SE)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 6-way adjustable driver seat • Driver armrest • 60/40 split fold-down rear seatback • Tachometer • Four speakers • Front variable intermittent windshield wipers • Power steering • Rear coat hooks PERFORMANCE: <ul style="list-style-type: none"> • 14-inch steel wheels with full wheel covers • P175/70R14 tires • Rear spoiler SAFETY: <ul style="list-style-type: none"> • Advanced front airbags, front seat-mounted side-impact airbags, roof-mounted head curtain airbags • Adjustable head restraints for all seating positions • Tire Pressure Monitoring System (TPMS) • Side marker lamps 	Popular Equipment Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack • Tilt steering wheel • Maplight with sunglass holder Premium Package 03 Popular Equipment Package 02, plus ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power windows, mirrors and door locks • Remote keyless entry with alarm and panic alert • Bodycolor mirrors and door handles

*Not available with optional packages

**Only available with Package 02

TRIM LEVEL BREAKDOWN

SE 3-DOOR (SPORT MODEL)	
Engine	Model Code
1.6-liter CVT DOHC I-4, 5-speed manual transmission	15343
1.6-liter CVT DOHC I-4, 4-speed automatic transmission	15342
Standard Equipment Adds the Following to GS	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack • Air conditioning • Power windows/mirrors/door locks • Remote keyless entry with alarm and panic alert • Tilt steering wheel • Leather-wrapped steering wheel and shift knob • Tinted glass • Bodycolor mirrors and door handles • Metallic interior accents • Passenger seatback storage pocket • Driver and passenger illuminated vanity mirrors with covers • Maplight with sunglass holder PERFORMANCE: <ul style="list-style-type: none"> • Sport-tuned suspension • B&M Racing® sport shifter (with manual transmission) • 16-inch alloy wheels • P205/45R16 tires SAFETY: <ul style="list-style-type: none"> • ABS with EBD • Rear wiper • Fog lights 	Premium Equipment Package 04 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power sunroof • Auto cruise control

ACCENT

COLOR AND TRIM—GS 3-Door AND SE 3-Door

EXTERIOR (CODE)	INTERIOR (CODE)		
	Type	Black (WK)	Gray (FZ)
Platinum Silver (5S)	Metallic + Pearl	•	
Ebony Black (EB)	Solid	•	•
Dark Sapphire Blue (3E)	Pearl	•	
Charcoal Gray (2M)	Pearl	•	
Nordic White (NW)	Solid	•	•
Tango Red (N8)	Metallic	•	
Apple Green (G8)	Metallic	•	
Mellow Yellow (3W)	Solid	•	
Ice Blue (2B)	Metallic		•
Wine Red (5R)	Pearl		

TRIM LEVEL BREAKDOWN

GLS 4-DOOR (VOLUME MODEL)	
Engine	Model Code
1.6-liter CVT DOHC I-4, 5-speed manual transmission	15433
1.6-liter CVT DOHC I-4, 4-speed automatic transmission	15432
Standard Equipment	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning • 6-way adjustable driver seat • Driver armrest • 60/40 split fold-down rear seatback • Tinted glass • Front variable intermittent wipers • Driver and passenger illuminated vanity mirrors with covers • Tachometer • Power steering • Four speakers • Rear center armrest with cupholders • Rear coat hook • Maplight with sunglass holder • Bodycolor bumpers, bodyside moldings, mirrors and door handles PERFORMANCE: <ul style="list-style-type: none"> • 14-inch steel wheels with full wheel covers • P185/65R14 tires SAFETY: <ul style="list-style-type: none"> • Advanced front airbags, front seat-mounted side-impact airbags, roof-mounted head curtain airbags • Adjustable head restraints for all seating positions • Tire Pressure Monitoring System (TPMS) 	Popular Equipment Package 05 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 172-watt, 6-speakers, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack • Tilt steering wheel • Passenger seatback storage pocket ADDITIONAL SAFETY: <ul style="list-style-type: none"> • ABS with EBD Premium Package 06 Popular Equipment Package 05, plus ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power windows, mirrors and door locks • Remote keyless entry with alarm and panic alert • Cruise control

COLOR AND TRIM—GLS 4-Door

EXTERIOR (CODE)	INTERIOR (CODE)		
	Type	Beige (AR)	Gray (FZ)
Platinum Silver (5S)	Metallic + Pearl		•
Ebony Black (EB)	Solid		•
Dark Sapphire Blue (3E)	Pearl	•	
Charcoal Gray (2M)	Pearl		•
Nordic White (NW)	Solid		•
Tango Red (N8)	Metallic		
Apple Green (G8)	Metallic		
Mellow Yellow (3W)	Solid		
Ice Blue (2B)	Metallic	•	
Wine Red (5R)	Pearl	•	•

Competitive Comparison Summary

	2009 Hyundai Accent 3-Dr/4-Dr	2009 Chevrolet Aveo 4-Dr/5-Dr	2009 Kia Rio 4-Dr/5-Dr	2009 Toyota Yaris 3-Dr/4-Dr	2009 Honda Fit 5-Dr	2009 Nissan Versa 4-Dr/5-Dr
Displacement (lit.)	1.6	1.6	1.6	1.5	1.5	1.8
Horsepower (@ rpm)	110 @ 6,000	106 @ 6,400	110 @ 6,000	106 @ 6,000	117 @ 6,600	122 @ 5,200
Torque (lb.-ft. @ rpm)	106 @ 4,500	106 @ 3,800	107 @ 4,500	103 @ 4,200	106 @ 4,800	127 @ 4,800
Automatic Transmission Speeds	4	4	4	4	5	4
Manual Transmission Fuel Economy—City/Highway (mpg)	27/33	27/34	27/32	29/36	27/33	26/31
Automatic Transmission Fuel Economy—City/Highway (mpg)	26/35	25/34	25/35	29/35	28/35	24/32
Curb Weight (lb.)	2,365	2,568	2,365	2,290	2,489	2,693

ELANTRA SEDAN

KEY SELLING POINTS

Two models

1. Sensible GLS 4-door sedan
2. Sporty SE 4-door sedan

New for 2009

- New audio systems
- Audio systems now include auxiliary MP3 jack/USB/iPod® ports
- New instrument panel gauge cluster
- New Natural Khaki exterior color

Other key features

- Heated seats
- XM® Satellite Radio and auxiliary MP3 jack/USB and iPod® ports for portable music players

Advanced standard safety features include

- Six airbags
- Standard Anti-lock Braking System (ABS)
- Tire Pressure Monitoring System (TPMS)

ACCOLADES AND AWARDS

U.S. News and World Report named Elantra one of the “Best Cars 2008: The Thrifty 50.”

Hyundai earned “Best Bet” distinction for half its vehicles in *The Car Book 2008*, with **Elantra** earning the title “Best Bet” from author Jack Gillis and the Center for Auto Safety.

The **Elantra** was awarded the **5-Star Crash Rating** by the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program.

POPULAR ACCESSORIES

- EXTERIOR**
- Mud guards
 - Rear spoiler
 - Sunroof wind deflector
 - Wheel locks
 - B&M Sport Shifter (SE manual transmission models)
- INTERIOR**
- Bluetooth® hands-free phone system
 - Carpeted floor mats
 - Carpet cargo mat
 - Rear cargo tray
 - Trunk cargo net

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
2.0-liter DOHC CVT I-4, 5-speed manual transmission	44403
2.0-liter DOHC CVT I-4, 4-speed automatic transmission	44402
2.0-liter DOHC CVT I-4, 4-speed automatic transmission, PZEV*	44404
Standard Equipment	Optional Equipment (Standard on SE)
<p>COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> • Power windows • Power door locks • Power heated outside mirrors • Remote keyless entry with alarm, panic feature and trunk open • Tilt steering wheel • 60/40 split fold-down rear seatback • Tinted glass • Front variable intermittent wipers • Audio Prep Package with four speakers • Front door map pockets • Seatback pockets • Deluxe console with storage box armrest • Rear-seat center armrest • Cigarette lighter and ashtray • Bodycolor door handles, bumpers, rear garnish and sideview mirrors <p>PERFORMANCE:</p> <ul style="list-style-type: none"> • 4-wheel independent suspension • 15-inch steel wheels with full wheel covers • P195/65R15 tires <p>SAFETY:</p> <ul style="list-style-type: none"> • Front, front-seat side and side-curtain airbags • ABS with 4-wheel disc brakes • Tire Pressure Monitoring System (TPMS) • Active front head restraints 	<p>Popular Equipment Package 02</p> <p>ADDITIONAL COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> • Air conditioning • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack/USB and iPod® ports • In-glass antenna • Windshield shade band • Cruise control • Dual illuminated vanity mirrors • Front sunvisor extensions <p>ADDITIONAL SAFETY:</p> <ul style="list-style-type: none"> • Fog lights <p>Popular Equipment + Sunroof Package 03</p> <p>ADDITIONAL COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> • Popular Equipment Package above • Power sunroof (not standard on SE)

*PZEV model vehicles available only in CA, NY, MA, VT, CT and RI

COLOR AND TRIM—GLS

	EXTERIOR (CODE)	INTERIOR (CODE)	
		Type	Beige (9K)
Black Pearl (9F)	Pearl	•	•
Quicksilver (2R)	Metallic		•
Apple Red Pearl (ND)	Pearl	•	
Captiva White (7F)	Solid	•	
Regatta Blue (2X)	Pearl	•	•
Laguna Sand (9W)	Metallic	•	
Carbon Gray (9A)	Metallic		•
Purple Rain (7D)	Pearl	•	
Natural Khaki (MBK)	Pearl	•	

ELANTRA SEDAN

TRIM LEVEL BREAKDOWN

SE	
Engine	Model Code
2.0-liter DOHC CVT I-4, 5-speed manual transmission	44423
2.0-liter DOHC CVT I-4, 4-speed automatic transmission	44422
2.0-liter DOHC CVT I-4, 4-speed automatic transmission, PZEV*	44424
Standard Equipment Adds the Following to the GLS Popular Equipment Package	Optional Equipment
ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Steering wheel-mounted audio controls Trip computer Manual telescopic steering wheel Leather-wrapped steering wheel and shift knob ADDITIONAL PERFORMANCE: <ul style="list-style-type: none"> 16-inch alloy wheels P205/55HR16 tires ADDITIONAL SAFETY: <ul style="list-style-type: none"> ESC with TCS 	Premium Package 04 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Power sunroof Heated front seats Premium + Leather Package 05 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Premium Package Leather seating surfaces

*PZEV model vehicles available only in CA, NY, MA, VT, CT and RI

COLOR AND TRIM—SE

EXTERIOR (CODE)	INTERIOR (CODE)		
	Type	Black (9P)	Gray (9Y)
Black Pearl (9F)	Pearl	•	•
Quicksilver (2R)	Metallic	•	•
Apple Red Pearl (ND)	Pearl	•	
Captiva White (7F)	Solid		
Regatta Blue (2X)	Pearl		•
Laguna Sand (9W)	Metallic		
Carbon Gray (9A)	Metallic	•	•
Purple Rain (7D)	Pearl	•	
Natural Khaki (MBK)	Pearl	•	•

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Elantra	2009 Nissan Sentra	2009 Toyota Corolla	2009 Honda Civic	2009 Ford Focus	2009 Chevrolet Cobalt
Side-Impact Airbags	S	S	S	S	S	S
Side-Curtain Airbags	S	S	S	S	S	S
ABS	S	O (2.0)	S	S	O	O (LS, LT)
EBD	S	O (2.0)	S	S	NA	NA
4-Wheel Disc Brakes	S	Front only	Front only	Front only (DX, LX)	Front only	Front only (LS, LT)
Active Front Head Restraints	S	S	S	S	NA	NA

S = Standard O = Optional NA = Not Available

ELANTRA HAS THE MOST INTERIOR VOLUME FOR A SEDAN IN ITS CLASS

	2009 Hyundai Elantra	2008 Nissan Sentra	2009 Toyota Corolla	2008 Honda Civic	2008 Ford Focus	2008 Chevrolet Cobalt
Total Volume (cu. ft.)	112.1	110.8	104.3	102.9	107.2	100.0
EPA Size Classification	Mid-size	Mid-size	Compact	Sub-compact	Compact	Sub-compact

ELANTRA TOURING

KEY SELLING POINTS

Spacious design

- Unsurpassed cargo volume (with rear seats up) and maximum cargo capacity (with rear seats down) in its competitive set (Toyota Matrix, Dodge Caliber and Mazda3)
- Greater cargo capacity (with rear seats down) than Nissan Murano, Mazda CX-7, Infiniti FX or Hummer H3

Sporty driving character

- Suspension and steering tuned for added feel, responsiveness and control—a truly fun-to-drive car; available with a 5-speed manual transmission that includes a B&M Racing® sport shifter

Other key features

- Standard 172-watt AM/FM/XM/CD/MP3 audio system
- Auxiliary MP3 jack/USB and iPod® ports for portable music players—controllable via the audio head unit
- Cooled glovebox

Advanced standard safety features include

- Six airbags
- Standard Anti-lock Braking System (ABS)
- Tire Pressure Monitoring System (TPMS)

ACCOLADES AND AWARDS

U.S. News and World Report named Elantra one of the “Best Cars 2008: The Thrifty 50.”

Hyundai earned “Best Bet” distinction for half its vehicles in *The Car Book 2008*, with Elantra earning the title “Best Bet” from author Jack Gillis and the Center for Auto Safety.

POPULAR ACCESSORIES

EXTERIOR Mud guards
Rear spoiler
Sunroof wind deflector
Wheel locks

INTERIOR Bluetooth® hands-free phone system
Cargo net
Cargo tray
Floor mats
iPod Cable

TRIM LEVEL BREAKDOWN

ELANTRA TOURING	
Engine	Model Code
2.0-liter DOHC CVT I-4, 5-speed manual transmission	D0503
2.0-liter DOHC CVT I-4, 4-speed automatic transmission	D0502
Standard Equipment	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack, USB and iPod® inputs • Steering wheel-mounted audio controls • Power windows/door locks/heated mirrors • Remote keyless entry with alarm • Tilt and telescopic leather-wrapped steering wheel • 60/40 split fold-down rear seatback • Front variable intermittent wipers • Rear wiper • Cruise control • Rear defroster • Cargo cover • Front map pockets and seatback pockets • Rear center armrest with cupholders • Deluxe center console with storage box and armrest • Cooled glovebox • Dual front illuminated vanity mirrors • Solar glass • Roof antenna • Trip computer • Rear power retained outlet • Sliding sunvisors and sunglass holder • Maplights PERFORMANCE: <ul style="list-style-type: none"> • B&M® Racing sport shifter (manual transmission) • 4-wheel independent suspension • 16-inch alloy wheels, P205/55HR16 tires SAFETY: <ul style="list-style-type: none"> • Front, front-seat side and side-curtain airbags • ABS with EBD and 4-wheel disc brakes • ESC with TCS • Active front head restraints • Tire Pressure Monitoring System (TPMS) • Adjustable head restraints • Front fog lights 	Premium Sport Equipment Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power sunroof • Heated front seats ADDITIONAL PERFORMANCE: <ul style="list-style-type: none"> • 17-inch alloy wheels • P215/45VR17 tires

COLOR AND TRIM

	EXTERIOR (CODE)	INTERIOR (CODE)	
		Type	Black (9P)
Black Pearl (9F)	Pearl	•	•
Vivid Blue (BV)	Metallic	•	
Carbon Gray (9A)	Metallic	•	
Quicksilver (2R)	Metallic	•	
Chilipepper Red (JA)	Solid	•	•

COMPETITIVE COMPARISON SUMMARY

	Hyundai Elantra 2009	Toyota Matrix 2009	2009 Dodge Caliber	2009 Mazda3 5-door	2009 Kia Spectra5	2009 VW Rabbit 5-door
Side-Impact Airbags	S	S	NA	S	S	S
Side-Curtain Airbags	S	S	S	S	S	S
ABS	S	S	S	S	NA	S
ESC	S	NA	NA	NA	NA	
TCS	S	NA	NA	NA	NA	S
Brake Assist	S	S	NA	S	NA	S
4-Wheel Disc Brakes	S	S	NA	S	S	S
Active Front Head Restraints	S	S	NA	S	S	S

S = Standard O = Optional NA = Not Available

ELANTRA TOURING HAS THE MOST INTERIOR VOLUME FOR A SEDAN IN ITS CLASS

	Hyundai Elantra 2009	Toyota Matrix 2009	2008 Dodge Caliber	2008 Mazda3 5-door	2008 Kia Spectra5	2008 VW Rabbit 5-door
Cargo Volume (cu. ft.)	24.3	19.8	18.5	17.1	18.3	15.0
Maximum Cargo Capacity (cu. ft.)	65.3	48.9	48.0	43.8	53.0	-

SONATA

KEY SELLING POINTS

New for 2009:

- New Theta II 2.4-liter 4-cylinder engine
 - Dual overhead camshafts (DOHC) with Continuously Variable Valve Timing (CVVT) replaces SOHC to enhance performance and economy
 - Available in Ultra-Low-Emission Vehicle (ULEV) and Partial Zero-Emission Vehicle (PZEV) ratings
 - Horsepower increased from 162 horsepower to 175 horsepower (ULEV) and 168 horsepower (PZEV)
- Higher performance 3.3-liter V6: increased from 234 horsepower to 249 horsepower
- 5-speed SHIFTRONIC® automatic transmission: standard with V6, optional with 4-cylinder
- 40% improvement in torsional rigidity to further enhance handling
- Sportier SE model:
 - Sport-tuned springs, stabilizer bars and shock absorbers
 - Unique tires for the SE

Other key features

- New 17-inch aluminum alloy wheels (SE and Limited)
- Interior: all-new design for instrument panel, center console, cupholders, heating and air conditioning controls, and door trim
- Standard auxiliary MP3 jack/USB/iPod® ports
- Heated seats offer adjustable temperature controls
- SE now features leather seat bolsters with cloth inserts
- Sunroof is now standard on the Limited
- An in-dash navigation system is now available on the Limited

Advanced standard safety features include

- Six standard airbags: dual front airbags, front seat-mounted side-impact airbags, and roof-mounted side-curtain airbags for front and outboard rear-seat occupants
- Standard Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), Brake Assist and 4-wheel disc brakes
- Standard Electronic Stability Control (ESC) with Traction Control System (TCS)
- Standard front active head restraints

ACCOLADES AND AWARDS

2009 Hyundai Sonata was named an “Interior of the Year” award winner in the category of “Best Redesign” at the annual “Automotive Interior of the Year Awards” conducted by *Ward’s Auto World* magazine

Edmunds.com

“With a brand-new interior and improved engines, the 2009 Hyundai Sonata re-establishes itself as a serious contender in the cutthroat midsize family sedan segment. It should definitely be on your shopping list. Beautiful interior, velvety ride, spacious cabin and trunk, impressive value with long features list, lengthy warranty.”

Car and Driver

“Hyundai’s Midsize gains ever so slightly in the fancy footwork department.”

POPULAR ACCESSORIES

- EXTERIOR**
- Mud guards (front and rear)
 - Sunroof wind deflector
 - Rear deck spoiler
- INTERIOR**
- Bluetooth® hands-free phone system
 - Carpeted floor mats
 - Cargo tray
 - Cargo mats
 - Cargo net
 - iPod® cable

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
2.4-liter 4-cylinder, 5-speed manual transmission	26403
2.4-liter 4-cylinder, 5-speed SHIFTRONIC® automatic transmission	26402 (ULEV) 26404 (PZEV)
3.3-liter V6, 5-speed SHIFTRONIC® automatic transmission	26412
Standard Equipment	Optional Equipment (Standard on SE)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 80-watt, 6-speaker, AM/FM/XM/CD/MP3 Audio System • Auxiliary/USB/iPod® input jacks • Air conditioning • Remote keyless entry and alarm • Power windows, locks and heated mirrors • Cruise control • Tilt steering wheel • Leather-wrapped steering wheel/shift knob (V6 only) • Solar control glass (V6 models) PERFORMANCE: <ul style="list-style-type: none"> • Dual exhaust with V6 engine • 16-inch steel wheels SAFETY: <ul style="list-style-type: none"> • ESC with TCS • ABS • Front active head restraints • Front, front-seat side and curtain airbags • Tire Pressure Monitoring System (TPMS) 	Popular Equipment Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power driver seat • Driver lumbar support • Steering wheel-mounted audio controls • Automatic light control • Trip computer • Chrome window belt moldings • Woodgrain accents Popular Equipment Package 03 <ul style="list-style-type: none"> • Popular Equipment Package 02 plus sunroof (not standard on SE)

COLOR AND TRIM—GLS

	EXTERIOR (CODE)		INTERIOR (CODE)	
	Type	Gray (U7)	Camel (V2)	
Pearl White (JR)	Mica			•
Ebony Black (F1)	Solid	•		•
Slate Blue (BF)	Mica	•		•
Willow Gray (DS)	Mica	•		
Radiant Silver (SM)	Metallic	•		
Medium Silver Blue (WG)	Metallic	•		•
Dark Cherry Red (DR)	Mica			•
Camel Pearl (SV)	Mica			•
Natural Khaki (GP)	Mica			•
Cocoa Metallic (VK)	Metallic			•

SONATA

TRIM LEVEL BREAKDOWN

SE	
Engine	Model Code
2.4-liter 4-cylinder, 5-speed SHIFTRONIC® automatic transmission	26442 (ULEV) 26444 (PZEV)
3.3-liter V6, 5-speed SHIFTRONIC® automatic transmission	26452
Standard Equipment Adds the Following to GLS	Optional Equipment (Standard on Limited)
<p>COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> SE leather bolster/cloth insert sport seats Power driver seat Driver lumbar support Steering wheel-mounted audio controls Leather-wrapped steering wheel/shift knob Telescoping steering wheel Automatic light control Trip computer Chrome window belt moldings Metalgrain interior accents Solar control glass <p>PERFORMANCE:</p> <ul style="list-style-type: none"> 17-inch alloy wheels 215/55R17 performance tires Sport-tuned suspension Rear deck spoiler <p>SAFETY:</p> <ul style="list-style-type: none"> Fog lights 	<p>Premium Package 04</p> <p>ADDITIONAL COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> Sunroof 240-watt, 7-speaker AM/FM/XM/6-disc CD changer, external amplifier and subwoofer Auto-dimming inside mirror HomeLink® Compass

COLOR AND TRIM—SE

EXTERIOR (CODE)	INTERIOR (CODE)		
	Type	Gray (U7)	Cocoa (HZ)
Pearl White (JR)	Mica		•
Ebony Black (F1)	Solid	•	•
Slate Blue (BF)	Mica	•	
Willow Gray (DS)	Mica	•	
Radiant Silver (SM)	Metallic	•	
Medium Silver Blue (WG)	Metallic		
Dark Cherry Red (DR)	Mica		•
Camel Pearl (SV)	Mica		
Natural Khaki (GP)	Mica		
Cocoa Metallic (VK)	Metallic		

TRIM LEVEL BREAKDOWN

LIMITED	
Engine	Model Code
2.4-liter 4-cylinder, 5-speed SHIFTRONIC® automatic transmission	26472 (ULEV) 26474 (PZEV)
3.3-liter V6, 5-speed SHIFTRONIC® automatic transmission	26462
Standard Equipment Adds the Following to SE	Optional Equipment
<p>COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> Sunroof Leather seating surfaces 360-watt, 7-speaker, AM/FM/XM/6-disc CD Changer with Infinity® speakers, subwoofer and external amplifier Automatic temperature control Heated front seats Auto-dimming mirror HomeLink® Compass Chrome grille/exterior door handles Premium door sill plates with "Limited" badge Chrome inserts on bumper fascia and bodyside moldings <p>PERFORMANCE:</p> <ul style="list-style-type: none"> 215/55R17 with standard tire Delete SE rear deck spoiler 	<p>Navigation Package 05</p> <ul style="list-style-type: none"> Navigation system with high-resolution touch-screen

COLOR AND TRIM—SE

EXTERIOR (CODE)	INTERIOR (CODE)			
	Type	Gray (U7)	Camel (V2)	Cocoa (HZ)
Pearl White (JR)	Mica		•	•
Ebony Black (F1)	Solid		•	•
Slate Blue (BF)	Mica	•	•	
Willow Gray (DS)	Mica	•		
Radiant Silver (SM)	Metallic	•		•
Medium Silver Blue (WG)	Metallic	•	•	
Dark Cherry Red (DR)	Mica		•	
Camel Pearl (SV)	Mica		•	
Natural Khaki (GP)	Mica		•	
Cocoa Metallic (VK)	Metallic		•	•

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Sonata	2009 Toyota Camry	2009 Ford Fusion	2009 Nissan Altima
Passenger Volume (cu. ft.)	105.4	101.4	100.7	100.7
Cargo Volume (cu. ft.)	16.3	15.0	15.8	15.3
EPA Size Classification	Large	Midsize	Midsize	Midsize

AZERA

KEY SELLING POINTS

One body style—two trim levels:

1. GLS: exceptional value
2. Limited: premium-level luxury

New for 2009

- More responsive steering
- Recalibrated suspension to enhance comfort, control and ride quality
- New design 17-inch alloy wheels; Hyper Silver finish on Limited
- Electroluminescent instrumentation on GLS
- Standard auxiliary MP3 jack/USB/iPod® ports (not available with navigation system)

Other key features

- More interior volume than Toyota Avalon, Mercedes E-Class sedans and BMW 7-Series
- Power tilt and telescopic steering wheel, rain-sensing wipers, power-folding side mirrors and power rear sunshade—standard on Limited
- Turn signal indicators mounted in sideview mirror case—standard on Limited
- XM® Satellite Radio standard

Advanced standard safety features include

- Six airbags
- Standard Anti-lock Braking System (ABS)
- Tire Pressure Monitoring System (TPMS)

ACCOLADES AND AWARDS

U.S. News and World Report named Azera one of the “Best Cars 2008: The Thrifty 50.”

Edmunds.com—Consumers Top Rated Sedan: Azera was named Edmunds.com Top Rated Sedan Between \$15,000 and \$25,000.

Strategic Vision: Azera was named the “Winner Strategic Vision’s 2007 Total Quality Index™ (TQI) for the large car segment”

POPULAR ACCESSORIES

EXTERIOR Wheel locks

INTERIOR Bluetooth® hands-free phone system
Carpeted floor mats
Cargo tray
Cargo mats
iPod® cable

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
3.3-liter DOHC V6, 5-speed SHIFTRONIC® automatic transmission	72402
Standard Equipment	Optional Equipment (Standard on Limited)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Dual-zone automatic climate controls • Power driver and front-passenger seats with premium cloth • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary/USB/iPod® input jacks • 60:40 split-folding rear seat • Leather-wrapped steering wheel and shift knob • Keyless entry and alarm • Manual tilt and telescopic steering column • Steering wheel-mounted audio controls • Cruise control • Power windows with driver auto up/down • Power door locks • Electroluminescent instrument cluster • Blue interior illumination • Electrochromic mirror with compass • HomeLink® • Automatic headlight control • Solar glass • Windshield wiper deicer • Bodycolor side sills/rocker panels • Bodycolor with chrome insert bodyside moldings • LED taillights PERFORMANCE: <ul style="list-style-type: none"> • 17-inch alloy wheels • P235/55VR tires SAFETY: <ul style="list-style-type: none"> • ESC with TCS • Anti-lock Braking System (ABS) • Tire Pressure Monitoring System (TPMS) • Advanced front airbags, front and rear side airbags, and side-curtain airbags • Anti-theft engine immobilizer • Front dual active head restraints 	Premium Package 03 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Leather seating surfaces • Heated front seats • Power glass sunroof with tilt and slide

TRIM LEVEL BREAKDOWN

LIMITED	
Engine	Model Code
3.8-liter DOHC V6, 5-speed SHIFTRONIC® automatic transmission	72452
Standard Equipment Adds the Following to GLS	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Leather seating surfaces • 315-watt, 10-speaker, Premium Infinity® AM/FM/XM/in-dash 6-disc CD changer audio system • Auxiliary/USB/iPod® input jacks • Power glass sunroof with tilt and slide • Heated front seats • Power-folding side mirrors with turn signal indicators • Power rear sunshade PERFORMANCE: <ul style="list-style-type: none"> • Hyper Silver alloy wheels 	Ultimate Package 05 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 605-watt, 12-speaker, Premium Infinity® Logic 7® AM/FM/XM/in-dash 6-disc CD changer surround sound audio system • Sound-sensing volume control • Auxiliary/USB/iPod® input jacks • Integrated Memory System: Power driver seat, exterior mirrors, and power tilt and telescopic steering column • Power adjustable foot pedals • Power adjustable tilt and telescopic steering column • Woodgrain steering wheel and door pulls • Premium door sill scuff plates ADDITIONAL SAFETY: <ul style="list-style-type: none"> • Rain-sensing wipers Ultimate Navigation Package 06 Ultimate Package 05, plus <ul style="list-style-type: none"> • LG DVD navigation system (replaces 6-disc CD changer) [does not include auxiliary/USB/iPod® input jacks]

COLOR AND TRIM—GLS and Limited

	EXTERIOR (CODE)		INTERIOR (CODE)		
	Type	Gray (B9)	Beige (A9)	Black (WK) Leather Only	
Ivory Pearl (AJ)	Mica	•	•	•	
Black Onyx Pearl (AA)	Mica	•	•	•	
Mystic Blue Pearl (BR)	Mica	•	•	•	
Crimson Red Pearl (DJ)	Mica		•	•	
Smoky Gray Pearl (JP)	Mica	•		•	
Silver Frost Metallic (Y5)	Metallic	•		•	
Silk Beige Metallic (DY)	Metallic		•		

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Azera Limited	2009 Toyota Avalon	2009 Nissan Maxima	2009 Ford Taurus
Displacement (lit.)	3.8	3.5	3.5	3.5
Horsepower (@ rpm)	263 @ 6,000	268 @ 6,200	290 @ 6,400	263 @ 6,250
Torque (lb.-ft. @ rpm)	257 @ 4,500	248 @ 4,700	261 @ 4,400	249 @ 4,500
Automatic Transmission Speeds	5	6	CVT	6
SHIFTRONIC®	Yes	Yes	Yes	No

GENESIS

KEY SELLING POINTS

Hyundai firsts

- Genesis is the first Hyundai to offer a V8, rear-wheel drive platform in the U.S.
- Most powerful engine—V8 delivers 375-horsepower (on premium fuel; 368-horsepower on regular fuel)
- ZF 6-speed SHIFTRONIC® automatic transmission teamed with V8 engine
- High-Intensity Discharge (HID) headlights
- Active Front Lighting System
- HD Radio®
- Navigation with a multimedia controller
- Bluetooth®—pairs up to 7 phones and stores up to 200 telephone numbers
- Rear backup camera
- Front and rear parking sensors
- Cooled driver seat
- Automatic windshield defogger
- Hyper Silver alloy wheels

Other key features

- First non-premium brand to offer HD Radio®
- Highest specific output (horsepower/liter) V8
- Premium and regular V8 fuel ratings
- Electronic active front head restraints
- Extraordinary cabin volume

Advanced standard safety features include

- Eight standard airbags, including side-curtain airbags for both rows
- Standard Electronic Stability Control (ESC) with Traction Control (TCS)
- Tire Pressure Monitoring System (TPMS)
- Anti-lock Braking System (ABS) with Brake Assist
- Standard electronic active front head restraints

ACCOLADES AND AWARDS

NADAguides.com named Genesis a “Top 5 Luxury Car for 2009;” the list includes models from Jaguar, Bentley, Mercedes and Audi, all with base prices more than \$32,000 above the Genesis’ starting MSRP of \$33,000

Ward’s Auto World names Hyundai’s all-new 4.6-liter Tau V8 engine, which debuted in the premium Genesis sedan, to their “Ward’s 10 Best Engines” for 2009 list—this marks the first time a Hyundai engine has appeared on the prestigious “Ward’s 10 Best Engines” list

Awarded 5-Star Crash Rating by National Highway Traffic Safety Administration’s (NHTSA) New Car Assessment Program.

Motor Trend—August 2008 edition: “. . . the Genesis is all the luxury car you need.”

Car and Driver—August 2008 edition: “From Genesis to Revelations: The Korean upstart tries to pull a luxury rabbit out of the Lexus top hat. And pretty much does.”

Road & Track—August 2008 edition: “The Korean maker offers up a 7 Series-size luxury sedan with a proprietary V-8.”

TheCarConnection.com: “Hyundai shatters perceptions with a new luxosedan.”

POPULAR ACCESSORIES

EXTERIOR	Wheel locks
INTERIOR	Bluetooth® hands-free phone system
	iPod® cable
	Cargo tray

TRIM LEVEL BREAKDOWN

GENESIS 3.8L	
Engine	Model Code
3.8-liter DOHC V6 engine, Aisin 6-speed SHIFTRONIC® automatic transmission	B0422
Standard Equipment	Optional Equipment (Standard on 4.6L)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Dual front fully automatic heater, ventilation, air conditioning system • 330-watt, 7-speaker, Autonet AM/FM/XM/CD/MP3 audio system • iPod® and USB auxiliary jacks • Bluetooth—pairs up to seven phones, stores up to 128 numbers • Proximity Entry with electric pushbutton start • Leather seating surfaces • Heated front seat • Power front seats • Cruise control • Acoustic laminated windshield and front side glass 	<ul style="list-style-type: none"> • Premium Package (P2) ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Tailored leather-wrapped dash and door trim inserts • 605-watt, 14-speaker, Lexicon® surround sound with 6-disc CD changer • Power sunroof with tilt and slide • Integrated memory system • Power tilt and telescopic steering column • Power rear sunshade ADDITIONAL SAFETY: <ul style="list-style-type: none"> • Rain-sensing wipers with auto defogger windshield

GENESIS 3.8L	
Engine	Model Code
3.8-liter DOHC V6 engine, Aisin 6-speed SHIFTRONIC® automatic transmission	B0422
Standard Equipment	Optional Equipment (Standard on 4.6L)
COMFORT & CONVENIENCE (continued): <ul style="list-style-type: none"> • Dual power heated body-colored side mirrors with turn signal indicators • Electroluminescent cluster (Supervision) • Leather-wrapped tilt steering wheel with audio controls • Auto-dimming interior mirror with Homelink® and compass • Front and rear carpeted floor mats • Automatic halogen headlights PERFORMANCE: <ul style="list-style-type: none"> • 17-inch alloy wheels with P225/55R17 tires SAFETY: <ul style="list-style-type: none"> • 4-wheel disc brakes with Anti-lock Braking System (ABS) • ESC with TCS • Advanced front airbags, front and rear seat-mounted side airbags, and roof-mounted side-curtain airbags • Electronic active front head restraints • Tire Pressure Monitoring System (TPMS) • Fog lights 	<ul style="list-style-type: none"> • Premium Package Plus (P3) Includes Premium Package, plus ADDITIONAL PERFORMANCE: <ul style="list-style-type: none"> • 18-inch Hyper Silver alloy wheels with 235/50R18 tires Technology Package (P4) (not standard on 4.6L) Requires Premium Plus Package, then adds ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 528-watt, 17-speaker, Lexicon® Discrete LOGIC 7® 7.1 audio system with HD Radio® • 6-disc in-dash DVD changer • Navigation system with 40GB hard drive and Bluetooth® that pairs up to seven phones and stores up to 200 phone numbers • XM® Satellite Radio and NavTraffic® with complimentary 1-year subscription • Driver Information System (DIS) • Multimedia controller • Cooled driver seat ADDITIONAL SAFETY: <ul style="list-style-type: none"> • High-Intensity Discharge (HID) headlights with auto-leveling and adaptive auto-cornering • Rear backup warning camera • Front and rear parking assistance sensors

GENESIS

TRIM LEVEL BREAKDOWN

GENESIS 4.6L	
Engine	Model Code
4.6-liter DOHC V8 engine, ZF 6-speed SHIFTRONIC® automatic transmission	B0462
Standard Equipment Adds the Following to 3.8L	Optional Equipment
<p>COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> Ultra-premium leather seating surfaces Tailored leather-wrapped dash and door trim inserts Power glass sunroof with tilt and slide 605-watt, 14-speaker, Lexicon® surround sound audio system with 6-disc CD changer Power tilt and telescopic steering column Integrated memory system with two positions Illuminated scuff plates Wood-trimmed leather steering wheel Electrochromic auto-dimming outside mirrors Power rear sunshade Chrome lower bodyside moldings <p>SAFETY:</p> <ul style="list-style-type: none"> Rain-sensing wipers with auto defogger windshield <p>PERFORMANCE:</p> <ul style="list-style-type: none"> ZF 6-speed automatic transmission 18-inch Silver alloy wheels with P235/50R18 tires 	<p>Technology Package (P6)</p> <p>ADDITIONAL COMFORT & CONVENIENCE:</p> <ul style="list-style-type: none"> 528-watt, 17-speaker, Lexicon® Discrete LOGIC 7® 7.1 audio system with HD Radio® 6-disc in-dash DVD changer navigation system with 40GB hard drive and Bluetooth® that pairs up to seven phones and stores up to 200 phone numbers XM® Satellite Radio and NavTraffic® with complimentary 1-year subscription Driver Information System (DIS) Multimedia controller Cooled driver seat <p>ADDITIONAL SAFETY:</p> <ul style="list-style-type: none"> High-Intensity Discharge (HID) headlights with auto-leveling and adaptive auto-cornering Rear backup warning camera Front and rear parking assistance sensors

COLOR AND TRIM

EXTERIOR (CODE)	Type	INTERIOR (CODE)		
		Cashmere (M5)	Jet Black (BR)	Saddle (BW)
White Satin Pearl (AT)	Mica	•	•	•
Black Noir Pearl (AF)	Mica	•	•	•
Sapphire Blue Pearl (TB)	Mica	•	•	•
Sterling Blue Metallic (PM)	Metallic	•	•	
Titanium Gray Metallic (NY)	Metallic	•	•	•
Platinum Metallic (AU)	Metallic	•	•	
Cabernet Red Pearl (TZ)	Mica	•	•	•
Champagne Beige Metallic (ZT)	Metallic	•		

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Genesis 3.8L	2008 Chrysler 300 Limited	2008 Pontiac G8	2008 Lexus ES350	2008 Cadillac CTS
Displacement (lit.)	3.8 V6	3.5 V6	3.6 V6	3.5 V6	3.6 V6
Horsepower (@ rpm)	290 @ 4,500	250 @ 6,400	256 @ 6,300	272 @ 6,200	263 @ 4,500
Torque (lb.-ft. @ rpm)	264 @ 6,200	250 @ 3,800	248 @ 3,200	224 @ 4,700	253 @ 3,100
Automatic Transmission Speeds	6	4	5	6	6
SHIFTRONIC®	Yes	Yes	Yes	Yes	Yes

	2009 Hyundai Genesis 4.6L	2008 Chrysler 300 C	2008 Pontiac G8 GT	2008 Lexus ES350	2008 Cadillac CTS
Displacement (lit.)	4.6 V8	5.7 V8	6.0 V8	No V8	No V8
Horsepower (@ rpm)	375 @ 6,500 ¹ 368 @ 6,500 ²	340 @ 5,000	361 @ 5,700		
Torque (lb.-ft. @ rpm)	333 @ 3,500 ¹ 324 @ 3,500 ²	390 @ 4,000	385 @ 4,400		
Automatic Transmission Speeds	6	5	6		
SHIFTRONIC®	Yes	Yes	Yes		

¹ Premium fuel

² Regular fuel

	2009 Hyundai Genesis 4.6L	2008 Lexus GS460	2008 Infiniti M45	2008 BMW 550i	2008 Mercedes-Benz E550
Displacement (lit.)	4.6 V8	4.8 V8	6.0 V8	4.8V8	5.5 V8
Horsepower (@ rpm)	375 @ 6,500 ¹ 368 @ 6,500 ²	342 @ 6,200	325 @ 6,200	360 @ 6,300	382 @ 6,000
Torque (lb.-ft. @ rpm)	333 @ 3,500 ¹ 324 @ 3,500 ²	339 @ 3,600	336 @ 3,100	360 @ 3,400	391 @ 2,800
Automatic Transmission Speeds	6	8	5	6	7
SHIFTRONIC®	Yes	Yes	Yes	Yes	Yes

¹ Premium fuel

² Regular fuel

GENESIS COUPE

KEY SELLING POINTS

Dynamic Performance

- Rear-wheel drive—eliminates torque steer while providing better dynamic balance towards the ideal 50/50 front-to-rear weight distribution
- Brembo® braking system—Track models
- Fully independent suspension—McPherson front suspension teamed with 5-link independent rear suspension
- Torsen® limited-slip differential—Track models
- Track models—track-tuned sport suspension with heavier sway bars, springs, struts/shocks and bushings

Choice of Powertrain

- 306-horsepower 3.8-liter V6 engine:
 - All-aluminum construction
 - 24-valve DOHC Dual CVVT
 - Standard close-ratio 6-speed manual transmission
 - Optional ZF® 6-speed automatic transmission with SHIFTRONIC® and paddle shifters
- 210-horsepower 2.0-liter T intercooled, turbocharged inline 4-cylinder engine:
 - 16-valve DOHC Dual CVVT
 - Standard close-ratio 6-speed manual transmission
 - Optional 5-speed automatic transmission with SHIFTRONIC® and paddle shifters

Design Innovation

- Classic yet innovative sports car wedge design
- Short overhangs typical of a rear-wheel drive design
- Staggered front-to-rear alloy wheel sizes for handling and aggressive stance
- Unique side window design for enhanced driver and rear passenger visibility
- Track Models—large, 19-inch alloy wheels with gunmetal finish
- Dual chrome asymmetrical exhaust tips

Key Convenience Technologies

- Proximity Key or standard ignition key—both have alarm and remote with panic button
- Bluetooth®—integrated unit with voice response activation
- Voice Response feature programmable to English, French or Spanish
- USB/iPod® auxiliary input jack
- Standard XM® Satellite Radio (3-month free trial)
- Manual air conditioning or available fully automatic temperature control
- Cruise control
- Tilt and telescoping steering wheel
- Available High-Intensity Discharge (HID) Xenon headlights
- Available Infinity® premium audio with 10 speakers

EARLY ACCOLADES

Motor Trend: “Obviously, Hyundai has much to be proud of with its first rear-drive sport coupe. The value is unbeatable. The quality is tip-top. . . For an initial effort, in a field that it’s never played, Hyundai has delivered a solid, sexy product.”

Car and Driver—May 2009 edition: “Considering the price—Hyundai has bull’s-eyed the target, starting with specs that are right for enthusiasts. Also. . . the V-6 has enough horsepower to satisfy if not electrify with its 5.7-second runs to 60 mph (all on regular gas!).”

Road & Track—February 2009 edition: “Korean car giant Hyundai’s Super Bowl commercials appear to have been a hit with consumers. . . It was a fitting American introduction to the new 2-door version of the award-winning Genesis sedan, as this fun, frugal and attractive coupe is sure to have buyers exclaiming ‘touchdown’ as they drive off of dealer lots.”

Edmunds.com: “You simply get more car for your dollar with the Genesis coupe. . . The Hyundai effectively opens up the sport coupe arena to a new buyer—one who isn’t prepared to drop the better part of \$50 large on a car but wants the looks and most of the performance of the big players. And that, friends, earns the 2010 Hyundai Genesis Coupe 3.8 a spot on anybody’s short list of possible purchases.”

POPULAR ACCESSORIES

- | | |
|-----------------|---------------------------|
| EXTERIOR | Wheel locks |
| INTERIOR | Front and rear floor mats |
| | Hyundai USB/iPod® cable |
| | Cargo tray |
| | Cargo mat |
| | Cargo net |

TRIM LEVEL BREAKDOWN

GENESIS COUPE 2.0T	
Engine	Model Code
2.0-liter Turbo 4-cylinder engine, 6-speed manual transmission	C0303
2.0-liter Turbo 4-cylinder engine, 5-speed SHIFTRONIC® automatic transmission	C0302
Standard Equipment	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning • 170-watt 6-speaker Autonet AM/FM/XM® Satellite Radio/CD/MP3 audio system • USB and iPod® auxiliary jacks • Steering wheel-mounted audio controls • Bluetooth®—pairs up to 7 phones, stores up to 128 numbers • Remote keyless entry system • Cruise control • Power windows and door locks • Dual power body-colored side mirrors • Leather-wrapped tilt steering wheel with audio controls • Driver’s adjustable lumbar support • Metalgrain and chrome interior accents • Multi-information display with trip computer • Automatic halogen headlights PERFORMANCE: <ul style="list-style-type: none"> • Rear-wheel drive with near 50:50 weight distribution • Dual CVVT 16-valve cylinder heads • Available SHIFTRONIC® automatic transmission with steering wheel-mounted paddle shifters • Sport-tuned independent suspension with strut brace • 18-inch alloy wheels with P225/45VR18 front tires and P245/45VR18 rear tires SAFETY: <ul style="list-style-type: none"> • 4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brake Force Distribution (EBD) and Brake Assist • Electronic Stability Control (ESC) with Traction Control System (TCS) • Advanced front airbags, front seat-mounted side airbags and side curtain airbags • Active front head restraints • Tire Pressure Monitoring System (TPMS) 	<ul style="list-style-type: none"> • No options for this model

GENESIS COUPE

TRIM LEVEL BREAKDOWN

GENESIS COUPE 2.0T PREMIUM	
Engine	Model Code
2.0-liter turbo 4-cylinder engine, 6-speed manual transmission	C0323
2.0-liter turbo 4-cylinder engine, 5-speed SHIFTRONIC® automatic transmission	C0322
Standard Equipment Adds All Genesis Coupe 2.0T Equipment, Plus:	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Power driver seat 360-watt 10-speaker Infinity® AM/FM/XM® Satellite Radio/CD changer/MP3 audio system Proximity Entry with electric push-button start Auto-dimming interior mirror with HomeLink® and compass Power sunroof with tilt and slide 	ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Navigation system* <ul style="list-style-type: none"> 6.5-inch touch-screen with 8G USB memory Replaces multi-information display * Navigation system availability beginning June 2009 order

GENESIS COUPE 2.0T TRACK	
Engine	Model Code
2.0-liter turbo 4-cylinder engine, 6-speed manual transmission	C0363
Standard Equipment Adds All Genesis Coupe 2.0T Premium Equipment, Plus:	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Black leather bolster with red cloth insert seats Aluminum pedals PERFORMANCE: <ul style="list-style-type: none"> Brembo® braking system Track-tuned suspension—with heavier sway bars, springs, struts/shocks and bushings Torsen® limited-slip differential 19-inch alloy wheels with summer tires Aero wiper blades Rear spoiler High-Intensity Discharge (HID) Xenon headlights Fog lights 	<ul style="list-style-type: none"> No options for this model

TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0313
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0312
Standard Equipment	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Fully automatic temperature control 170-watt 6-speaker Autonet AM/FM/XM® Satellite Radio/CD/MP3 audio system USB and iPod® auxiliary jacks Steering wheel-mounted audio controls Bluetooth®—pairs up to 7 phones, stores up to 128 numbers Remote keyless entry system Black leather seat trim Driver's adjustable lumbar support Cruise control Power windows and door locks Dual power body-colored side mirrors Leather-wrapped tilt steering wheel with audio controls Premium door sill plates Multi-information display with trip computer Metalgrain and chrome interior accents Automatic halogen headlights Chrome front fascia accents PERFORMANCE: <ul style="list-style-type: none"> Rear-wheel drive with near 50:50 weight distribution Dual CVVT 24-valve cylinder heads Available ZF SHIFTRONIC® automatic transmission with steering wheel-mounted paddle shifters Sport-tuned independent suspension with strut brace 18-inch alloy wheels with P225/45VR18 front tires and P245/45VR18 rear tires Fog lights SAFETY: <ul style="list-style-type: none"> 4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brake Force Distribution (EBD) and Brake Assist Electronic Stability Control (ESC) with Traction Control System (TCS) Advanced front airbags, front seat-mounted side airbags and side curtain airbags Active front head restraints Tire Pressure Monitoring System (TPMS) 	<ul style="list-style-type: none"> No options for this model

TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8 GRAND TOURING (THROUGH JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0343
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0342
Standard Equipment Adds All Genesis Coupe 3.8 Equipment, Plus:	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Unique brown leather seats Power driver seat and heated front seats 360-watt 10-speaker Infinity® AM/FM/XM® Satellite Radio/CD changer/MP3 audio system Proximity Entry with electric push-button start Power sunroof with tilt and slide Auto-dimming interior mirror with HomeLink® and compass Dual power heated body-colored side mirrors with turn signal indicators PERFORMANCE: <ul style="list-style-type: none"> High-Intensity Discharge (HID) Xenon headlights SAFETY: <ul style="list-style-type: none"> Back-up warning system 	<ul style="list-style-type: none"> No options for this model
GENESIS COUPE 3.8 GRAND TOURING (FROM JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission and navigation system	C0353
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission and navigation system	C0352
Standard Equipment Adds All Genesis Coupe 3.8 Grand Touring Equipment, Plus:	Optional Equipment
Navigation System* <ul style="list-style-type: none"> 6.5-inch touch-screen with 8G USB memory Replaces multi-information display * Navigation system availability beginning June 2009 order	<ul style="list-style-type: none"> No options for this model

GENESIS COUPE

TRIM LEVEL BREAKDOWN

GENESIS COUPE 3.8 TRACK (THROUGH JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission	C0373
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission	C0372
Standard Equipment Adds All Genesis Coupe 3.8 Grand Touring Equipment, Plus:	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Black leather seats Aluminum pedals PERFORMANCE: <ul style="list-style-type: none"> Brembo® braking system Track-tuned suspension—heavier sway bars, springs, struts/shocks and bushings Torsen® limited-slip differential 19-inch alloy wheels with summer tires Aero wiper blades Rear spoiler DELETE: <ul style="list-style-type: none"> Chrome front fascia accents Back-up warning system 	<ul style="list-style-type: none"> No options for this model
GENESIS COUPE 3.8 TRACK (FROM JUNE 2009 PRODUCTION)	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed manual transmission and navigation system	C0383
3.8-liter DOHC V6 engine, 6-speed ZF SHIFTRONIC® automatic transmission and navigation system	C0382
Standard Equipment Adds All Genesis Coupe 3.8 Track Equipment, Plus:	Optional Equipment
Navigation System* <ul style="list-style-type: none"> 6.5-inch touch-screen with 8G USB memory Replaces multi-information display * Navigation system availability beginning June 2009 order	<ul style="list-style-type: none"> No options for this model

COLOR AND TRIM

	EXTERIOR (CODE)	INTERIOR (CODE)			
		2.0T/2.0T Premium	2.0T Track	3.8/3.8 Track	3.8 Grand Touring
	Type	Black Cloth (9P)	Black Leather Bolster with Red Cloth Insert (9P+SEM)	Black Leather (9P+JSL)	Brown Leather (9P+JSL+CP2)
Karussell White (NAA)	Solid	•	•	•	•
Bathurst Black (NBA)	Pearl	•	•	•	•
Bathurst Black (NBA)	Metallic	•	•	•	•
Nordschleife Gray (NDA)	Pearl	•	•	•	•
Acqua Minerale Blue (NEA)	Metallic	•		•	•
Tsukuba Red (NGA)	Solid	•	•	•	•
Mirabeau Blue (NHA)	Pearl	•		•	•
Lime Rock Green (NJA)	Metallic	•		•	
Interlagos Yellow* (NFA) (Exclusive color for 3.8 Track model)	Solid			•	

COMPETITIVE COMPARISON SUMMARY

	Hyundai Genesis Coupe 2.0T	Mitsubishi Eclipse GS	Nissan Altima Coupe 2.5S	Ford Mustang V6
Engine	2.0-liter I4 turbo DOHC with Dual CVT	2.4-liter I4 DOHC 16V	2.5-liter I4 DOHC 16V	4.0-liter V6 SOHC12V
Horsepower (@ rpm)	210* @ 6,000	162 @ 6,000	175 @ 5,600	210 @ 5,300
Torque (lb.-ft. @ rpm)	223* @ 2,000	162 @ 4,000	180 @ 3,900	240 @ 3,500
Curb Weight	3,294**	3,274	3,271	3,300
Power-to-Weight (lb./horsepower)	15.7	20.2	18.7	15.7
Recommended Fuel Grade	Regular	Regular	Regular	Regular

* Regular unleaded fuel

** Based on HMC base inline-4 equipment level

	Hyundai Genesis Coupe 3.8	Infiniti G37 Coupe	BMW 335i Coupe	Ford Mustang GT	Mazda RX-8	Mitsubishi Eclipse GT
Engine	3.8-liter V6 DOHC with Dual CVT	3.7-liter V6 DOHC with CVT	3.0-liter inline-6 with twin turbo	4.6-liter V8 3-valve	1.3-liter twin rotor	3.8-liter V6 MIVEC
Horsepower (@ rpm)	306* @ 6,300	330 @ 7,000	300 @ 5,800	300 @ 5,750	232 @ 8,500	265 @ 5,750
Torque (lb.-ft. @ rpm)	266* @ 4,700	270 @ 5,200	300 @ 1,400-5,000	320 @ 4,500	159 @ 5,500	262 @ 4,500
Curb Weight	3,389**	3,616	3,571	3,518	3,053	3,483
Power-to-Weight (lb./horsepower)	11.1	11.0	11.9	11.7	13.2	13.1
0-60 MPH***	5.5 ¹	5.5	4.8	5.3	7.03 ²	5.9
Recommended Fuel Grade	Regular	Premium	Premium	Regular	Premium	Premium

* Regular unleaded fuel

** Based on HMC base V6 equipment level

*** Source: Road & Track

¹ Motor Trend

² Edmunds

TUCSON

KEY SELLING POINTS

Two models

1. 2-wheel drive
2. 4-wheel drive

New for 2009

- Improved fuel economy:
 - GLS/manual transmission: highway fuel economy improves 4% to 26 mpg
 - GLS/automatic transmission: city fuel economy improves 5% to 20 mpg
 - SE/Limited V6 4WD: city fuel economy improves 6% to 18 mpg
- 16-inch alloy wheels are an all-new design for 2009

Other key features

- Heated front seats and windshield wiper deicer are standard on SE 4WD
- Power sunroof is now standard on Limited V6 models
- Auxiliary input jack/USB and iPod® ports (available from January 2009 production)

Advanced standard safety equipment includes

- Six standard airbags: advanced dual front airbags, front seat-mounted side-impact airbags and roof-mounted side-curtain airbags
- Standard Electronic Stability Control (ESC) with Traction Control System (TCS)
- Standard Anti-lock Braking System (ABS) with Brake Assist and Electronic Brakeforce Distribution (EBD)

ACCOLADES AND AWARDS

Tucson named “Best Bet” in *The Car Book 2008* from author Jack Gillis and the Center for Auto Safety

“Best Deal for Weekend Athletes” in Cars.com first annual Lifestyle Awards.

Received U.S. Government’s highest crash test ratings in 2007

- NHTSA 5-star frontal crash ratings (driver and passenger)
- NHTSA 5-star side crash ratings (front and rear)

POPULAR ACCESSORIES

EXTERIOR B&M Racing® sport shifter (manual transmission models only)

Mudguards—front and rear

Roof rack cross rails

Step rails

Wheel locks

Wind deflector (for sunroof)

INTERIOR Bluetooth® hands-free phone system

Carpeted floor mats

Combination floor mats

Cup holder inserts

First Aid Kit

Rear cargo tray

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
2.0-liter DOHC 4-cylinder, 5-speed manual transmission, FWD	81423
2.0-liter DOHC 4-cylinder, 4-speed SHIFTRONIC® automatic transmission, FWD	81422
Standard Equipment	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system with auxiliary input jack • Remote keyless entry system with alarm (with automatic transmission only) • 8-way adjustable driver seat • Power windows • Power door locks • Power heated mirrors • Cruise control (with automatic transmission only) • Variable intermittent front windshield wipers • Tilt steering wheel • Cloth seating surfaces • 2-tier center console with armrest • Cabin air filter • Fold-flat 60/40 rear seatback • Rear privacy glass (with automatic transmission only) • Flip-up tailgate glass • Rear window wiper and defroster • Roof rack side rails (with automatic transmission only) PERFORMANCE: <ul style="list-style-type: none"> • Fully independent suspension • 16-inch alloy wheels with P215/65R16 tires SAFETY: <ul style="list-style-type: none"> • ESC with TCS • 4-wheel disc brakes with Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD) and Brake Assist • Advanced front airbags • Front seat-mounted side-impact airbags • Roof-mounted side curtain airbags • Active front head restraints • Tire Pressure Monitoring System (TPMS) 	Air Conditioning Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning, cruise control, rear privacy glass, remote keyless entry and roof rails bundled with automatic transmission

TUCSON

TRIM LEVEL BREAKDOWN

SE	
Engine	Model Code
2.7-liter DOHC V6, 4-speed SHIFTRONIC® automatic transmission, FWD	81452
2.7-liter DOHC V6, 4-speed SHIFTRONIC® automatic transmission, 4WD	81552
Standard Equipment Adds the Following to GLS with Automatic Transmission	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Premium cloth seating surfaces Leather-wrapped steering wheel and shift knob Dual front illuminated vanity mirrors Metalgrain interior trim Trip computer Bodyside cladding Bodycolor door handles and mirrors PERFORMANCE: <ul style="list-style-type: none"> 16-inch alloy wheels with P235/60R16 tires Chrome rear accent and dual exhaust finishers SAFETY: <ul style="list-style-type: none"> Fog lights SE 4WD includes:	
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Heated front seats Windshield wiper deicer SAFETY: <ul style="list-style-type: none"> 4-wheel drive 	

COLOR AND TRIM—GLS and SE

	EXTERIOR (CODE)	INTERIOR (CODE)	
		Type	Beige (Z9)
Platinum (6M)	Metallic		•
Mesa Red (VA)	Pearl	•	•
Nautical Blue (OL)	Metallic	•	•
Obsidian Black (EB)	Solid	•	•
Alpine Frost (BU)	Metallic	•	•
Desert Sage (BW)	Metallic	•	
Dark Titanium Gray (F2)	Metallic	•	•

TRIM LEVEL BREAKDOWN

LIMITED 4-CYLINDER	
Engine	Model Code
2.0-liter DOHC 4-cylinder, 4-speed SHIFTRONIC® automatic transmission, FWD	81472
Standard Equipment Adds the Following to SE	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Leather seating surfaces Automatic temperature control with outside temperature readout Heated front seats 172-watt, 7-speaker, AM/FM/XM/6-disc CD/MP3 changer with subwoofer Windshield wiper deicer Rear retractable cargo screen Carpeted cargo mat Monochromatic exterior color scheme 	No optional equipment or packages
LIMITED V6	
Engine	Model Code
2.7-liter DOHC V6, 4-speed SHIFTRONIC® automatic transmission, FWD	81462
2.7-liter DOHC V6, 4-speed SHIFTRONIC® automatic transmission, 4WD	81562
Standard Equipment Adds the Following to Limited 4-cylinder	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Power tilt-and-slide sunroof PERFORMANCE: <ul style="list-style-type: none"> 2.7-liter DOHC V6 engine Chrome dual exhaust finishers 	No optional equipment or packages

COLOR AND TRIM—Limited

	EXTERIOR (CODE)	INTERIOR (CODE)	
		Type	Beige (Z9) with Bodycolor cladding
Platinum (6M)	Metallic		•
Mesa Red (VA)	Pearl		
Nautical Blue (OL)	Metallic		
Obsidian Black (EB)	Solid	•	•
Alpine Frost (BU)	Metallic	•	•
Desert Sage (BW)	Metallic	•	
Dark Titanium Gray (F2)	Metallic		

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Tucson V6	2009 Honda CR-V	2009 Nissan Rogue	2009 Ford Escape
Displacement (lit.)	2.7	2.4	2.5	2.5
Horsepower (@ rpm)	173 @ 6,000	166 @ 5,800	170 @ 6,000 ¹	171 @ 6,000
Torque (lb.-ft. @ rpm)	178 @ 4,000	161 @ 4,200	175 @ 4,400 ¹	171 @ 4,500
Automatic Transmission Speeds	4	5	CVT	6
SHIFTRONIC®	Yes	No	Yes	No

¹ In California, Rogue rated at 167 horsepower and 170 lb.-ft. of torque

SANTA FE

KEY SELLING POINTS

Two models

1. 4-wheel drive
2. All-wheel drive

New for 2009

- Roof rack cross rails are now standard on SE and Limited models
- Trailer Preparation Package is now standard on SE and Limited models
- Base audio head unit upgraded to 120-watt power output
- Includes auxiliary MP3 jack/USB and iPod® ports for portable music players—controllable via the audio head unit (not available with navigation system)
- Located left of steering wheel next to IP brightness control
- New Tire Pressure Monitoring System (TPMS) warning light
- Outside mirrors are now black on GLS models
- SE Touring Package now includes power driver's seat and HomeLink®
- New exterior colors—see Color Chart

Other key features

- Powerful, clean and efficient aluminum 3.3-liter and 2.7-liter V6 engines
- Available Borg-Warner® Electronic All-Wheel Drive
- Available 5-speed automatic transmission
- Excellent ride comfort without sacrificing handling
- Available 50/50 split 3rd-row seat folds flat into floor
- Available 1-finger-adjustable roof rack cross rails
- Four 12-volt power outlets standard, one 115-volt power outlet available

Advanced standard safety features include

- Six airbags
- Standard Anti-lock Braking System (ABS)
- Tire Pressure Monitoring System (TPMS)

ACCOLADES AND AWARDS

Third year in a row Santa Fe earned the **Top Safety Pick** award in the midsize SUV segment from the Insurance Institute for Highway Safety (IIHS).

2008 Santa Fe was named the **Winner—Strategic Vision's 2008 Total Quality Index™** (TQI) for the small sport utility vehicle (SUV) segment.

Santa Fe awarded **"Best-in-Class"** in Strategic Vision's 2007 Total Value Index™ (TVI) Report that evaluates vehicle owner satisfaction; the results placed Santa Fe as the top in the small SUV segment with a score of 781.

Third year in a row Santa Fe was awarded a **5-Star Crash Rating** by the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program.



POPULAR ACCESSORIES

EXTERIOR

- Chrome 18-inch wheels
- Mud guards
- Roof rack cross rails (GLS only)
- Step rails
- Sunroof wind deflector
- Tow hitch
- Wheel locks

INTERIOR

- Bluetooth® hands-free phone system
- Carpeted floor mats
- Composite cargo tray
- Cargo net
- First aid kit
- iPod® cable

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
2.7-liter DOHC V6 engine, 5-speed manual transmission, FWD	62423
2.7-liter DOHC V6 engine, 4-speed SHIFTRONIC® automatic transmission, FWD	62422
2.7-liter DOHC V6 engine, 4-speed SHIFTRONIC® automatic transmission, AWD	62522
Standard Equipment	Optional Equipment (Standard on SE)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 120-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary input jack, USB and iPod® inputs • Air conditioning • Keyless entry system with alarm • Power mirrors (manual folding, black) • Power windows with driver auto down • Power door/tailgate locks • 5-passenger seating • Deluxe seat cloth • Tilt and telescopic steering wheel • Steering wheel-mounted cruise controls • Woodgrain trim • Roof rack side rails • Bodyside molding • Rear privacy glass • Sun visors with illuminated vanity mirrors PERFORMANCE: <ul style="list-style-type: none"> • 16-inch steel wheels SAFETY: <ul style="list-style-type: none"> • ESC with TCS • Anti-lock Braking System (ABS) with Brake Assist and Electronic Brakeforce Distribution (EBD) • Advanced front airbags, front seat-mounted side airbags and roof-mounted side curtain airbags • Active front seat head restraints with tilt feature • Tire Pressure Monitoring System (TPMS) 	Popular Equipment Package 2 (with AT only) ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Premium seat cloth • Driver seat lumbar support • Steering wheel-mounted audio controls • Automatic head-lights • Heated mirrors • Trip computer • Roof rack cross rails Premium Package 3 (not standard on SE) ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Popular Equipment Package, plus • Power tilt-and-slide sunroof • Heated front seats • Leather-wrapped steering wheel and shift knob

SANTA FE

TRIM LEVEL BREAKDOWN

SE	
Engine	Model Code
3.3-liter DOHC V6 engine, 5-speed SHIFTRONIC® automatic transmission, FWD	62442
3.3-liter DOHC V6 engine, 5-speed SHIFTRONIC® automatic transmission, AWD	62542
Standard Equipment Adds the Following to GLS with Popular Equipment Package	Optional Equipment (Standard on Limited)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Auto-dimming mirror with compass Leather-wrapped steering wheel and shift knob Windshield wiper deicer Bodycolor exterior mirrors Chrome grille surround Door courtesy light PERFORMANCE: <ul style="list-style-type: none"> 18-inch 6-spoke alloy wheels Trailer Prep Package includes: <ul style="list-style-type: none"> Transmission cooler Upgraded radiator Upgraded fans Trailer pre-wiring SAFETY: <ul style="list-style-type: none"> Fog lights 	Premium Package 4 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Power tilt-and-slide sunroof Power driver seat with power lumbar support Heated front seats HomeLink® Touring Package 11 (not standard on Limited) ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> 7-passenger seating with 3rd-row seat Power driver seat with power lumbar support HomeLink® 3rd-row auxiliary climate control

TRIM LEVEL BREAKDOWN

LIMITED	
Engine	Model Code
3.3-liter DOHC V6 engine, 5-speed SHIFTRONIC® automatic transmission, FWD	62462
3.3-liter DOHC V6 engine, 5-speed SHIFTRONIC® automatic transmission, AWD	62562
Standard Equipment Adds the Following to SE	Optional Equipment
ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Leather seating surfaces Power tilt-and-slide sunroof 605-watt, 10-speaker, Infinity® Logic 7® AM/FM/XM/6-disc CD changer audio system Dual zone automatic temperature control with outside temperature display Power driver seat with power lumbar support Heated front seats HomeLink® Chrome accent grille plus exterior door and liftgate handles Deluxe metal accent door scuff plates PERFORMANCE: <ul style="list-style-type: none"> Bodycolor rear spoiler 	Navigation Package 5 (Replaces CD changer and aux/USB port) Rear-Seat Entertainment (RSE) Package 6 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Rear-seat DVD entertainment with 8-inch LCD 115-volt power outlet Touring Package with Navigation 15 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> Navigation Package (replaces CD changer and aux/USB port) 7-passenger seating with 3rd-row seat (vinyl seating surfaces) 3rd-row auxiliary climate control 115-volt power outlet Touring Package with Rear-Seat Entertainment (RSE) 16 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> 7-passenger seating with 3rd-row seat (vinyl seating surfaces) Rear-seat DVD entertainment with 8-inch LCD 3rd-row auxiliary climate control 115-volt power outlet

COLOR AND TRIM

EXTERIOR (CODE)		INTERIOR (CODE)		
	Type	Gray J4 (Cloth or leather, gray woodgrain)	Beige J9 (Cloth or leather, brown woodgrain)	Black WK (Leather only, brown woodgrain)
Pearl White (JR)	Pearl	•	•	•
Radiant Silver (SM)	Metallic	•		•
Willow Gray (DS)	Mica	•		•
Ebony Black (F1)	Solid	•	•	•
Medium Silver Blue (WG)	Metallic	•	•	•
Slate Blue (BF)	Metallic	•	•	•
Deepwater Blue (P1)	Mica	•	•	•
Dark Cherry Red (DR)	Mica		•	•
Platinum Sage (TD)	Metallic	•	•	
Natural Khaki (GP)	Metallic		•	

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Santa Fe	2009 Toyota RAV4	2009 Ford Edge	2009 Mazda CX-7	2009 Chevrolet Equinox
Standard airbags	6	6	6	6	4
Active front head restraints	S	S	NA	S	NA
ESC	S	S	S	S	S
TCS	S	S	S	S	S
ABS	S	S	S	S	S
Brake Assist	S	S	NA	S	NA

S = Standard O = Optional NA = Not Available

VERACRUZ

KEY SELLING POINTS

New for 2009

- SE trim level eliminated
- Chrome wheels: standard on Limited trim with Black Diamond exterior, available other models
- Monochromatic cladding: standard on Limited trim with Black Diamond or Stone White exterior
- Black leather interior trim: now available on Limited trim levels
- Lighted door scuff plates—standard on Limited trim levels only
- Standard auxiliary MP3 jack/USB/iPod® ports (not available with navigation system); located in covered compartment directly in front of TGS knob
- GLS Premium Package now includes leather seating, power tailgate, auto-dimming interior mirror, HomeLink®, 18-inch wheels/tires, roof rack side rails, 115-volt power outlet, conversation mirror, automatic headlights, fog lights and temperature controlled console storage

Other key features

- Spacious, upscale interior with standard 3rd-row seating
- Standard XM® Satellite Radio
- Standard rear-seat climate controls
- Available power tailgate, proximity entry, memory settings, adjustable pedals, rain-sensing windshield wipers and rear-seat entertainment system

Advanced standard safety features include

- Six standard airbags, including side curtain airbags for all three rows
- Standard Electronic Stability Control (ESC) with Traction Control (TCS)
- Standard Anti-lock Braking System (ABS) with Brake Assist and Electronic Brakeforce Distribution (EBD)
- Standard active front head restraints

ACCOLADES AND AWARDS

Second year in a row Veracruz earns the **Top Safety Pick** award in the midsize SUV segment from Insurance Institute for Highway Safety (IIHS).

Veracruz named **top Large Crossover Sport Utility Vehicle** in **AutoPacific's 2008 Vehicle Satisfaction Awards (VSA)**.

Motherproof.com recognized the 2008 Veracruz as a **top new vehicle choice** for families at the **2008 Mother Proof Awards**.

Kelley Blue Book named the 2008 Veracruz to its list of **"Best New Family Vehicles"**.

Veracruz earned the **Top Safety Pick** award in the midsize SUV segment from Insurance Institute for Highway Safety (IIHS).

5-Star Crash Rating by National Highway Traffic Safety Administration (NHTSA)

POPULAR ACCESSORIES

EXTERIOR

- Chrome wheels
- Mudguards
- Roof rack cross rails
- Step rails
- Sunroof wind deflector
- Tow hitch
- Wheel locks

INTERIOR

- Bluetooth® hands-free phone system
- Carpeted floor mats
- Composite cargo tray
- First aid kit
- iPod® cable

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed SHIFTRONIC® automatic transmission, FWD	A0422
3.8-liter DOHC V6 engine, 6-speed SHIFTRONIC® automatic transmission, AWD	A0522
Standard Equipment	Optional Equipment (Standard on Limited)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Air conditioning with separate rear controls • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary/USB/iPod® jacks • Steering wheel-mounted audio and cruise controls • Keyless entry system with alarm • Power windows and door/tailgate locks • Power heated external bodycolor mirrors with approach lights and side repeater lights • Premium cloth seats • 7-passenger seating with 3rd-row seat • Tilt and telescopic steering wheel • Trip computer • Outside temperature display • Front solar glass and rear privacy glass • Rear window wiper and washer 	Preferred Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Power tilt and slide sunroof • Power driver seat • Heated front seats • Leather-wrapped steering wheel and shift knob • Backup warning system • Roof rack side rails • 115-volt power outlet • Conversation mirror • Automatic headlights • Temperature-controlled console storage
PERFORMANCE: <ul style="list-style-type: none"> • 17-inch 5-split spoke alloy wheels • Rear spoiler 	Premium Package 03 <ul style="list-style-type: none"> • Requires Preferred Package
SAFETY: <ul style="list-style-type: none"> • ESC with TCS • Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist (BA) • Advanced front airbags, front seat-mounted side airbags and roof-mounted side-curtain airbags extending to all three rows • Tire Pressure Monitoring System (TPMS) • Active front head restraints 	ADDITIONAL SAFETY: <ul style="list-style-type: none"> • Fog lights ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Leather seating surfaces • Power tailgate • Auto-dimming interior mirror • HomeLink® ADDITIONAL PERFORMANCE: <ul style="list-style-type: none"> • 18-inch 5-spoke alloy wheels with Michelin® tires

VERACRUZ

TRIM LEVEL BREAKDOWN

LIMITED	
Engine	Model Code
3.8-liter DOHC V6 engine, 6-speed SHIFTRONIC® automatic transmission, FWD	A0462
3.8-liter DOHC V6 engine, 6-speed SHIFTRONIC® automatic transmission, AWD	A0562
Standard Equipment Adds the Following to GLS with Premium Package	Optional Equipment
ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • 314-watt, 8-speaker, Infinity® CD/MP3 changer audio system with subwoofer & external amp • Dual-zone automatic temperature control with Air Quality System (AQS) • Proximity key with engine immobilizer • Adjustable pedals • Memory settings for driver seat, steering wheel and outside mirrors • Power front-passenger seat • Power tilt and telescopic steering wheel • Auto-dimming, tilt-in-reverse exterior mirrors • Rain-sensing windshield wipers • Chrome door handles • Windshield wiper deicer • Lighted door scuff plates 	Navigation Package 04 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Navigation system (replaces CD changer and auxiliary jack) • 605-watt, 10 speaker, Infinity® Logic 7® surround sound audio system Rear-Seat Entertainment Package 05 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Rear-seat DVD entertainment system with 8-inch LCD • 605-watt, 10 speaker, Infinity® Logic 7® surround sound audio system

NOTE: All Black Diamond models have monochromatic cladding with chrome wheels

COLOR AND TRIM—GLS and Limited

	EXTERIOR (CODE)	INTERIOR (CODE)			
		Type	Beige (7Q) GLS/Limited	Gray (9V) GLS	Black (WK) Limited
Liquid Silver (X2)	Metallic		•		
Black Diamond (2Z)	Mica	•	•		
Stone White (3M)	Solid	•	•		
Blue Titanium (6F)	Metallic	•	•		
Deep Blue (5Q)	Mica	•	•		
Satin Beige (5T)	Metallic	•			
Natural Khaki (2H)	Metallic	•	•		
Dark Bronze (AD)	Metallic				

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Veracruz	2009 Honda Pilot	2009 Toyota Highlander	2009 Nissan Murano
Displacement (lit.)	3.8	3.5	3.5	3.5
Horsepower (@ rpm)	260 @ 6,000	250 @ 5,700	270 @ 6,200	265 @ 6,000
Torque (lb.-ft. @ rpm)	257 @ 4,500	240 @ 4,500	248 @ 4,700	248 @ 4,000
Fuel	Regular	Regular	Regular	Premium
Automatic Transmission Speeds	6	5	5	CVT
SHIFTRONIC®	Yes	No	Yes	No
2WD Fuel Economy—City/Highway (mpg)	16/23	17/23	18/24	18/23 (FWD)
4WD Fuel Economy—City/Highway (mpg)	15/22	16/22	17/23	16/23 (AWD)

ENTOURAGE

KEY SELLING POINTS

Changes for 2009

- Updated audio systems—now include XM® Satellite Radio
- New roof-mounted antenna to accommodate XM®
- Audio systems now have an auxiliary MP3 jack/USB/iPod® ports
- Upper glovebox removed
- Revised lower center stack cupholder
- Newly designed parking brake lever with manual push release
- Revised seat heaters
- Revised heating and air conditioning controls
- New Tire Pressure Monitoring System (TPMS)
- New cloth seat trim on GLS

Other key features

- All-aluminum 250-horsepower 3.8-liter V6 engine; provides strong acceleration and good fuel economy
- Ultra-Low-Emissions Vehicle classification (ULEV) uses regular unleaded fuel
- 5-speed SHIFTRONIC® automatic transmission for all driving situations

Advanced standard safety features include

- Six standard airbags, including side curtain airbags for all three rows
- Standard Anti-lock Braking System (ABS), Electronic Stability Control (ESC) with Traction Control System (TCS) and Brake Assist
- Standard active front head restraints

ACCOLADES AND AWARDS

Third year in a row Entourage earned Insurance Institute of Highway Safety's (IIHS) highest honor—the gold "TOP SAFETY PICK" award—the best rating ever for a minivan in a recent evaluation by the Institute.

Entourage won AutoPacific's 2008 Ideal Vehicle Award with a "Best-in-Class" rank in the Minivan Segment.

"Best in Segment" in Strategic Vision's Total Quality Index™ (TQI); Entourage tied for first with the Kia Sedona and Nissan Quest, and beat out the Honda Odyssey.

Awarded 5-Star Crash Rating by National Highway Traffic Safety Administration's (NHTSA) New Car Assessment Program.

IIHS Top Safety Pick

- U.S. Government's highest frontal and side crash rating—5 stars

POPULAR ACCESSORIES

EXTERIOR	Mud guards, front and rear Roof rack cross rails Sunroof wind deflector
INTERIOR	Bluetooth® hands-free phone system Carpeted floor mats Cargo net Cargo organizer First aid kit iPod® cable

TRIM LEVEL BREAKDOWN

GLS	
Engine	Model Code
3.8-liter DOHC V6, 5-speed SHIFTRONIC® automatic transmission	90522
Standard Equipment	Optional Equipment (Standard on Limited)
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Manual front air conditioning • 172-watt, 6-speaker, AM/FM/XM/CD/MP3 audio system • Auxiliary and USB input jacks • Cruise control • Keyless entry with alarm and panic feature • Dual body-colored power side mirrors • Premium cloth seats • Tilt steering wheel • Dual manual sliding side doors with power sliding windows • Roof rack side rails • Dual vanity mirrors SAFETY: <ul style="list-style-type: none"> • 4-wheel disc brakes • ESC with TCS • Anti-lock Braking System (ABS) and Brake Assist • Advanced front airbags, front seat-mounted side airbags and roof-mounted side curtain airbags • Active front head restraints • Tire Pressure Monitoring System (TPMS) • Front wiper deicer 	Popular Equipment Package 02 ADDITIONAL COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Dual power sliding doors • Power driver seat • Steering wheel-mounted audio controls • Power rear quarter glass ADDITIONAL SAFETY: <ul style="list-style-type: none"> • Backup warning sensors Rear-Seat Entertainment Package 03 Popular Equipment Package, plus <ul style="list-style-type: none"> • Rear-seat DVD entertainment system with 8-inch LCD display

TRIM LEVEL BREAKDOWN

LIMITED	
Engine	Model Code
3.8-liter DOHC V6, 5-speed SHIFTRONIC® automatic transmission	90552
Standard Equipment Adds the Following to GLS	Optional Equipment
COMFORT & CONVENIENCE: <ul style="list-style-type: none"> • Leather seating surfaces, leather-wrapped steering wheel and shift knob • 660-watt, 13-speaker, Infinity® Logic 7® Surround Sound system with CD changer • Rear seat DVD entertainment system with 8-inch display, remote and two wireless headphones • Steering wheel-mounted audio controls • Dual front fully automatic temperature control air conditioning with manual rear controls • Power sunroof with tilt and slide • Solar control glass • Dual power sliding side doors • Power tailgate • Power driver seat • Power front passenger seat • Heated front seats • Power adjustable foot pedals • Integrated memory system: Driver seat, foot pedals and sideview mirrors • Auto-dimming inside rearview mirror • HomeLink® • Power rear quarter windows • Compass and trip computer • Premium scuff plates • Chrome exterior and metal paint interior door handles • Automatic headlights • Dual front illuminated vanity mirrors • Heated sideview mirrors • Limited badge PERFORMANCE: <ul style="list-style-type: none"> • 17-inch alloy wheels SAFETY: <ul style="list-style-type: none"> • Fog lights • Chrome accent rear garnish • Backup warning sensors 	No options

ENTOURAGE

COLOR AND TRIM—GLS and Limited

EXTERIOR (CODE)		INTERIOR (CODE)	
	Type	Gray (KS)	Beige (CS)
Cosmic White (UD)	Solid	•	•
South Pacific Blue (K9)	Metallic	•	•
Green Meadow Gray (7V)	Metallic + Mica	•	
Stardust Silver (6C)	Metallic	•	
Cranberry Red (7P)	Mica	•	•
Sonora Gold (J9)	Metallic		•

COMPETITIVE COMPARISON SUMMARY

	2009 Hyundai Entourage	2009 Honda Odyssey	2009 Toyota Sienna	2009 Chrysler Town & Country	2009 Chrysler Town & Country
Displacement (lit.)	3.8	3.5	3.5	3.3	3.8
Horsepower (@ rpm)	250 @ 6,000	244 @ 5,750	266 @ 6,200	175 @ 5,000	197 @ 5,200
Torque (lb.-ft. @ rpm)	253 @ 3,500	240 @ 4,500	245 @ 4,700	205 @ 4,000	230 @ 4,000
Automatic Transmission Speeds	5	5	5	4	6
SHIFTRONIC®	Yes	No	No	No	No